K.S.R. COLLEGE OF ENGINEERING (AUTONOMOUS) – TIRUCHENGODE – 637 215
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)
STUDENTS ACHIVEMENT AND PARTICIPATION DETAILS 2023-2024

S.NO.	DATE	COLLEGE NAME	PROGRAMME NAME	NO. OF PARTICIPATION
1.	01.12.2023	Karpagam College Of Engineering School Of Management Studies	National Level Management Fest Takshak 23-24	06
2.	01.12.2023	Knowledge Institute Of Technology	HR Conclave	11
3.	05.10.2023	Rathna Residency. Erode	MSME Conclave 2023	07
4.	17.10.2023	KPR College Of Arts And Science And Research. Coimbatore	International Level Business Idea Contest-2023	07
5.	15.03.2024 &16.03.2024	Karpagam College Of Engineering School Of Management Studies	National Level Techno Management Cultural Fest	06
6.	24.05.2024	Knowledge Institute Of Technology	National Level Management Meet 'Advik 24'	09
7.	25.03.2024 &26.03.2024	Nandha Engineering College Department of Management Studies	Synectics -24	05

COURSERA

DETAILS FOR 2023-2025 BATCH STUDENTS (SLOT-I)

S.NO	BRANCH/YEAR	STUDENT NAME	COURSE NAME	NPTEL/COURSERA
1.	MBA-1ST YEAR	Kalaiselvan S	Introduction to Artificial Intelligence (AI)	COURSERA
2.	MBA-1ST YEAR	Monika T	Foundations: Data, Data, Everywhere	COURSERA
3.	MBA-1ST YEAR	Loganath C.	Introduction to Artificial Intelligence (AI)	COURSERA
4..	MBA-1ST YEAR	Velusamy K	Introduction to Artificial Intelligence (AI)	COURSERA
5..	MBA-1ST YEAR	Madumita P	Fundamentals of Management	COURSERA
6..	MBA-1ST YEAR	KAVINKUMAR P	Introduction to Artificial Intelligence (AI)	COURSERA
7..	MBA-1ST YEAR	Sakthivel C	Foundations: Data, Data, Everywhere	COURSERA
8..	MBA-1ST YEAR	SATHISH T	Introduction to Artificial Intelligence (AI)	COURSERA
9.	MBA-1ST YEAR	SATHISH T	Foundations of Digital Marketing and E-commerce	COURSERA
10.	MBA-1ST YEAR	SATHISH T	How to create a high-quality flyer in Adobe photoshop	COURSERA
11.	MBA-1ST YEAR	SATHISH T	Preparing Data for Analysis with Microsoft Excel	COURSERA
12,	MBA-1ST YEAR	SATHISH T	Harnessing the power of data with power BI	Now Doing

COURSERA SLOT -II

S. No	Register No.	Name of the Student	Year / Branch	Semester	Course Name	University/ Industry Partner Name	Status
1	73152261013	GIRIDHARAN K.M	II/MBA	IV	Share Data Through the Art of Visualization	GOOGLE	COMPLETED
2	73152361028	MONIKA T	I/MBA	II	Attract and engage customers with Digital Marketing	GOOGLE	COMPLETED
3	73152361014	HARSHINI A	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
4	73152361028	MONIKA T	I/MBA	II	From Likes to Leads : Intact with customers online	GOOGLE	COMPLETED
5	73152361049	SHANU S J	I/MBA	II	Foundations of Digital Marketing and E-commerce	GOOGLE	COMPLETED
6	73152361049	SHANU S J	I/MBA	II	Attract and Engage Customers with Digital	GOOGLE	COMPLETED
7	73152361041	SAKTHIPRIYA S	I/MBA	II	Marketing	GOOGLE	COMPLETED
8	73152361042	SAKTHIVEL C	I/MBA	II	Foundations of Digital Marketing and E-commerce	GOOGLE	COMPLETED
9	73152361047	SATHISH T	I/MBA	II	Harnessing the Power of Data with Power BI	MICROSOFT	COMPLETED
10	73152361047	SATHISH T	I/MBA	II	Metasploit for Beginners: Ethical Penetration Testing	COURSERA PROJECT NET WORK	COMPLETED
11	73152361047	SATHISH T	I/MBA	II	Use Canva to Create Social Media Marketing Designs	COURSERA PROJECT NET WORK	COMPLETED

S.No	Register Number	Name	Program	Semester	Course Name	Platform	Status
12	731523361047	SATHISH T	I/MBA	II	AI, Business & the Future of Work	LUND UNIVERSITY	COMPLETED
13	731523361012	GOPIKA.S	I/MBA	II	Foundations of digital marketing and E-commerce	GOOGLE	COMPLETED
14	731523361013	HARIPRIYA K	I/MBA	II	Foundations: Data, Data, Everywhere	GOOGLE	COMPLETED
15	731523361021	LOGANATH C	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
16	731523361028	MONIKA T	I/MBA	II	Foundations of Digital Marketing and E-commerce	GOOGLE	COMPLETED
17	731523361034	OVIYA B	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
18	731523361047	SATISH T	I/MBA	II	Preparing to Manage Human Resources	UNIVERSITY OF MINNISOTTA	COMPLETED
19	731523361050	SHIVANI GOWSHI R	I/MBA	II	Foundations: Data, Data, Everywhere	GOOGLE	COMPLETED
20	731523361057	TAMILEELA PRABHAKARAN P	I/MBA	II	Customer Relationship Management	STATWEAVER	C0OMPLTED
21	731523361050	VELUSAMY K	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
22	731523361051	SHYAME E	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
23	731523361051	SHYAME E	I/MBA	II	FINANCIAL MARKETS	YALE	COMPLETED
24	731523361032	NAVEEN KUMAR P	I/MBA	II	Fundamentals of Management	UCI	COMPLETED
25	731523361032	NAVEEN KUMAR P	I/MBA	II	Human Resources Analytics	UCI	COMPLETED
26	731523361032	NAVEEN KUMAR P	I/MBA	II	FINANCIAL MARKETS	YALE	COMPLETED
27	731523361043	SANDHIYA R	I/MBA	II	Foundations of Digital Marketing and E-commerce	GOOGLE	COMPLETED

COURSERA SLOT –III

COURSERA SLOT-III DETAILS FOR 2022 2024 BATCH STUDENTS.

S.NO	BRANCH/YEAR	STUDENT NAME	COURSE NAME	NPTEL/COURSERA
1.	MBA-I ind Year	AJITHA S	Harnessing hubspot AI: Intelligent Marketing Success	COURSERA
2.	MBA-I ind Year	AJITHKUMAR M	Investment Risk Management	COURSERA
3.	MBA-I ind Year	ANISH ANANTH A	Google AI Essentials	COURSERA
4.	MBA-I ind Year	ARUN PRABAKARAN J	Investment Risk Management	COURSERA
5.	MBA-I ind Year	BIRUNDHA D	Business Analysis & Process Management	COURSERA
6.	MBA-I ind Year	VELMURUGAN R	HR Analytics- Build An HR Dashboard Using Power BI	COURSERA
7.	MBA-I ind Year	DHANUSHYA S	Excel For Beginners: Introduction To Spreadsheets	COURSERA
8.	MBA-I ind Year	DHINAKAR S	Foundation Of Digital Marketing and E-Commerce	COURSERA
9.	MBA-I ind Year	GIRIDHARAN K M	Get Started With Python	COURSERA

S.No	Program	Name	Course	Platform
10.	MBA-I ind Year	HARISHPRABHU B	Harnessing Hub spot AI: Intelligent Marketing Success	COURSERA
11.	MBA-I ind Year	HARISH B	Harnessing Hub spot AI: Intelligent Marketing Success	COURSERA
12.	MBA-I ind Year	KABIL V	Business Analysis & Process Management	COURSERA
13.	MBA-I ind Year	KOKILA M	Excel For Beginners: Introduction To Spreadsheets	COURSERA
14.	MBA-I ind Year	MOHANRAAJ V	Business Analysis & Process Management	COURSERA
15.	MBA-I ind Year	MONIKA S	Investment Risk Management	COURSERA
16.	MBA-I ind Year	MURUGESAN K	Investment Risk Management	COURSERA
17.	MBA-I ind Year	NANDHINI R D	Investment Risk Management	COURSERA
18.	MBA-I ind Year	POOJA K	Investment Risk Management	COURSERA
19.	MBA-I ind Year	PRIYANKA S S	Human Resources Analytics	COURSERA
20.	MBA-I ind Year	RISWANA S	Investment Risk Management	COURSERA
21.	MBA-I ind Year	SIRANJEEVI S	Business Analysis & Process Management	COURSERA
22.	MBA-I ind Year	SRI SAKTHI NIDARSHAN K	Business Analysis & Process Management	COURSERA
23	MBA-I ind Year	SUGAVAN P	Business Analysis & Process Management	COURSERA

24.	MBA-I ind Year	SURIYA A	Business Analysis Mastery: Planning, Skills, And Perspective	COURSERA
25.	MBA-I ind Year	VINOTHINI V	Investment Risk Management	COURSERA
26.	MBA-I ind Year	PRIYANKA S S	Hiring Practices	COURSERA
27.	MBA-Mind Year	PRIYANKA S S	Talent Acquisition	COURSERA

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)

DETAILS OF II YEAR STUDENTS COMPLETED IN NPTEL EXAMINATION

S.No.	Register Number	Name of the student	Course Title	Course Duration	Month & Year	Marks Scored	Grade
1.	731522261006	Arun prabakaran. J	Management Information System	12 Weeks	July - Oct 23	60	Elite
2.	731522261030	Nandhini. R d	Management Information System	12 Weeks	July - Oct 23	57	Successfully Completed
3.	731522261044	Shiv kumar. S	Designing Work Organization	12 Weeks	July - Oct 23	73	Elite
4.	731522261049	Sri sakthi nidarshan. K	Designing Work Organization	12 Weeks	July - Oct 23	64	Elite
5.	731522261054	Tamilarasi. K	Designing Work Organization	12 Weeks	July - Oct 23	63	Elite