

K.S.R. College of Engineering
(Autonomous Institution)
Tiruchengode-637215



GENDER SENSITIZATION ACTION PLAN

**K.S.R. COLLEGE OF ENGINEERING (Autonomous)
TIRUCHENGODE - 637 215.**

VISION AND MISSION OF THE INSTITUTION

VISION OF THE INSTITUTION

- ❖ **We envision to achieve status as an excellent educational institution in the global knowledge hub, making self-learners, experts, ethical and responsible engineers, technologists, scientists, managers, administrators and entrepreneurs who will significantly contribute to research and environment friendly sustainable growth of the nation and the world.**

MISSION OF THE INSTITUTION

- ❖ **To inculcate in the students self-learning abilities that enable them to become competitive and considerate engineers, technologists, scientists, managers, administrators and entrepreneurs by diligently imparting the best of education, nurturing environmental and social needs.**
- ❖ **To foster and maintain a mutually beneficial partnership with global industries and institutions through knowledge sharing, collaborative research and innovation**

GENDER SENSITIZATION ACTION PLAN

K.S.R College of Engineering recognizes that a diverse workforce makes an essential contribution to the success of its educational vision and to its ability to reduce illiteracy in rural area. The implementation of various programmes is to build a diverse workforce and to ensure that job applicants and employees do not receive less favourable treatment at work on the ground of age, gender, marital or civil partnership status, pregnancy, maternity, family responsibilities, sexual orientation or gender identity. The Institution guarantees that through gender sensitization action plan.

- Women focused workshops to equip them on various skills and training to handle and delicate strength in situations
- Legal awareness on women rights and existing laws that are favourable for women in protecting them against any evil act like violence, sexual abuse, dowry etc.
- Women health awareness program on certain specific health issues related to anemia and breast cancer.
- Celebrate a diverse workforce to ensure fair treatment like celebrating international women's day with competition and motivational women speakers.
- Digital literacy and financial literacy are essential updation for every woman to do manage their money effectively.
- Entrepreneurial workshops are conducted for women own a business.
- Students are encouraged to attend women self – help group trade fairs to promote the women spirits of entering into the entrepreneurial journey.
- Women driver campaigns for the women and female students to have benefits over the community development
- Health campaign (cancer marathon) and cancer screening are routine activities conducted for the benefit of female students.
- Psychological support to women candidates rising strong force (RiSt-GF) by our faculty trainer, training the school students nearby also impacted in higher education ratio.
- Menstrual health to add hygiene awareness is always and taught as an open – up session to break the topic among the students.



PRINCIPAL

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