#### K.S.R COLLEGE OF ENGINEERING

(AN AUTONOMOUS INSTITUTION)

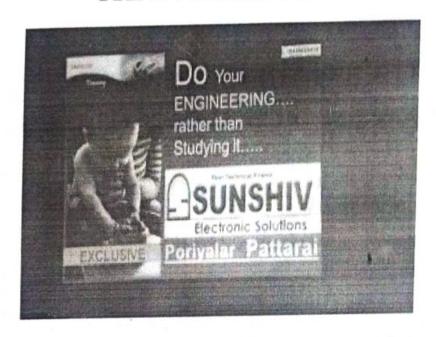
NBA Accredited, Approved by AICTE and Affiliated to Anna University

TIRUCHENGODE-637215

#### Guest Lecture

On

# DO YOUR ENGINEERING RATHER THAN STUDYING



MR.S.SUNDARAMOORTHY, MD
SUNSHIV ELECTRONICS SOLUTIONS, COIMBATORE.

Coordinator: P.Sivasankar Rajamani, Associate Professor/ECE

Date:28.10.2021 Venue: Seminar Hall

#### K.S.R.COLLEGE OF ENGINEERING, TIRUCHENGODE-637215

(AN AUTONOMOUS INSTITUTION)

NBA Accredited and ISO Certified Institution
Approved by AICTE and Affiliated to Anna University

# WE CORDIALLY INVITE YOU ALL FOR THE GUEST LECTURE On "DO YOUR ENGINEERING RATHER THAN STUDYING"

#### Lion Dr. K.S.RANGASAMY., MJF

Founder and Chairman, K.S.R. Group of Institutions, Tiruchengode.

Will kindly consented to deliver the Presidential Address

#### Thiru. R.SRINIVASAN, B.B.M, MISTE.,

Vice Chairman, K.S.R. Educational Institutions, Tiruchengode.

Will kindly consented to deliver the Felicitation Address

#### Dr.P.SENTHILKUMAR,

Principal,

K.S.R.College of Engineering, Tiruchengode.

has kindly consented to preside over the function

#### Chief Guest MR.S.SUNDARAMOORTHY M.D.

Sunshive Electronics solutions, Coimbatore.

Coordinator : P. Sivasankar Rajamani, Assosiate Professor/ECE

Date:28.10.2021 Time:9.30 A.M

Venue : MCA Seminar Hall

ALL ARE WELCOME

#### **AGENDA**

Invocation

: ECE Students

Welcome Address

Dr.P.S.Periasamy,
Professor and Head,
Department of ECE,
K.S.R.College of Engineering,
Tiruchengode.

Presidential Address

Lion Dr. K.S.RANGASAMY.,MJF,
Founder and Chairman,
K.S.R. Educational of Institutions,
Tiruchengode.

**Felicitation Address** 

: Thiru. R.SRINIVASAN,B.B.M,MISTE.,
Vice Chairman,
K.S.R. Educational Institutions,
Tiruchengode.

**Felicitation Address** 

Dr.P.SENTHILKUMAR,
Principal,
K.S.R.College of Engineering,
Tiruchengode.

Inaugural Address

MR.S.SUNDARAMOORTHY M.D, Sunshive Electronics solutions, Coimbatore

Vote of Thanks



Lion. Dr.K.S.Rangasamy, MJF., Founder - Chairman, KSREI



# K.S.R. College of Engineering (Autonomous) Tiruchengode – 637 215



# Mr.S.Sundara Moorthy,MD Sunshiv Electronic Solutions Heartily Welcomes Department of ECE

For the Guest Lecture

"Do Your Engineering Rather Than Studying"

Date: 28.10.2021

Venue: Seminar Hall

Time: 9.30 AM

K.S.R.COLLEGE OF ENGINEERING (AUTONOMOUS), TIRUCHENGODE -637215

(Autonomous)

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Date: 28.10.2021

Submitted to the principal

Sub: Requisition to conduct Guest Lecture-Reg.

We have planned to conduct Guest lecture on "Do your engineering rather than studying" for ECE students on 28.10.2021 from 9.30 a.m. to 2.00 p.m. .So we request you to grant the permission to conduct the Guest lecture on above mentioned date with a financial assistance of Rs.5000.

Resource person:

MR.S.Sundaramoorthy M.D, Sunshive Electronics solutions, Coimbatore.

XKE

IETE Coordinator

4.1

HOD/ECE

P.SivasankarRajamani, ASP/ECE

#### LETTER OF INVITATION

DATE: 22.10.2021

FROM

P. Sivasankar Rajamani, Assosiate Professor/ECE, K.S.R. College of Engineering, Tiruchengode.

TO

Mr.S.Sundaramoorthy, M.D, Sunshive Electronics solutions, Coimbatore.

Dear Sir,

On behalf of Department of Electronics and Communication Engineering - K.S.R. College of Engineering, I am very pleased to have the honor of inviting you to deliver Guest Lecture at our college on "Do your Engineering rather than studying".

We have arranged the lecture on October 28, 2021 at 09:30 a.m. We are expecting an audience of approximately 93 students from our department.

It would be a great honor and privilege if you would graciously participate in our event and shared your expertise on the topic with our participants. Please let us know if you will require any audio-visual equipment or additional technological support. Also, please keep us informed of your travel itinerary.

We are anticipating your reply and look forward to spending the day with you and listening to your knowledgeable speech.

We look forward to seeing you soon.

CO-ORDINATOR

(P. Sivasankar Rajamani,)

B. ...il

HOD-ECE

**PRINCIPAL** 



Sivasankar Rajamani <ssrajamani.vlsi@gmail.com>

#### **Guest Lecture-Reg**

1 message

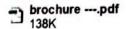
Sivasankar Rajamani <ssrajamani.vlsi@gmail.com> To ssundaramoorthy007@gmail.com

Wed,Oct 20,2021 at 4:47 PM

Respected sir,

we wish to arrange a guest lecture on "Do your Engineering rather than Studying" in our college for First year students .so kindly let me know your availability and the date which is convenient for you along with your profile.

Thanks and Regards, T. Sivashankar Rajamani, Associate Professor, Department of ECE, K.S.R college of Engineering, Namakal





Sivasankar Rajamani <ssrajamani.visi@gmail.com>

(no subject)

1 message

sundaramoorthy s <s.sundramoorthy007@gmail.com> To: ssrajamani.vlsi@gmail.com

Thu,Oct 21,2021 at 11:29 AM

Dear Sir.

Thanks for inviting me to deliver Guest lecture on Do your Engineering rather than Studying. I accept your Thanks&Regards
Mr. Sundaramoorthy.

M.D. Sunshive Electronics Solutions.

#### **PROFILE**

S.SUNDARAMOORTHY., CEO,

SUNSHIV ELECTRONIC SOLUTIONS

Electronic Core Industry since 1994 PCB,

AUTOMATION PRODUCTS, INDUSTRIAL TRAINING

245, Chinnasamy Naidu Road, Opp to Ayyappan temple,

New Siddhapudur, Gandhipuram,

COIMBATORE -641 044.

(mobile: 98422 02351)

PH: 0422 -4980499.

Web site: www.sunshivelectronics.com

Email: sunshivpcb@gmail.com

\*\*\*Education\*\*\*

Completed his Diploma in Mechnical Engg. at Tamilnadu

polytechnic, Madurai in 1988.

And has completed COMPUTER AIDED DESIGNING in ELECTRICAL and ELECTRONICS, MECHANICAL and JEWELLERY designing.

#### \*\*\*Professional Summary\*\*\*

Master Trainer -: Hand sketch Designer - ID : G&J/Q 2301/MT-03

& CAD CAM designer - ID : G&J/Q 2303/MT-01

Gem & Jewellery Skill council of India - GJSCI

Director: VISWA VIDYALA MATRIC H.S.SCHOOL,

Usilampatti, Madurai

#### \*\*\*Carrier History\*\*\*

Started career as "DRAUGHTSMAN" in a and elevated as DESIGN ENGINEER,

Functioned as QUALITY CONTROL and QUALITY ASSURANCE EXECUTIVE in

CPC LTD., COIMBATORE and

BEST ENGINEERS LTD., COIMBATORE

Served as SENIOR JEWEL DESIGNER IN

EMERALD JEWEL INDUSTRIES LTD.,

and KIRTILAL KALIDASLTD.,

Started own organization "SUNSHIV ELECTRONIC SOLUTIONS" in the year of 1994.

Serving as solution provider in ELECTRICAL, ELECTRONICS, MECHANICAL and TEXTILE industries fortechnical problems.

#### ABOUT SUNSHIV ELECTRONIC SOLTUIONS:

SUNSHIV ELECTRONIC SOLUTIONS a reputed company was established in the year of 1994, to cater industrial needs in Electronics automation and PCB Designing and Manufacturing.

#### We are having our own integrated setup for :

- Computer aided PCB (Printed Circuit Board) Designing
- Manufacturing of single and Double sidedPCBs
- · Manufacturing 15 and more ElectronicProducts
- Trouble shooting of electronic pcb kits
- Industrial customization Electronic Automation Projects
- Industrial HANDS ON TRAINING for Students
- As stated in our Logo caption "TECHNICAL FRIEND" we are here to provide the solution for the electronic community.

#### \*\*\*Skills\*\*\*

Our commitment to quality leads us to set a remarkable market share in the field.

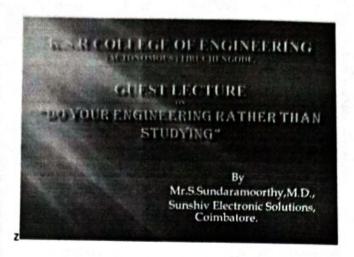
We strive the drive of the commitment continuously to ensure compact design and defect free product in service.

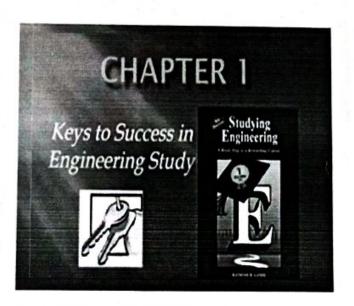
We also assist scholars and researches to bring out the innovative and novel ideas into reality.

We are in commitment to improve Quality of Product / Equipments of our client with Dedication and Technology.

The Enthusiasm of student and the dedication made us to conduct different kinds of HANDS – ON - TRAINING programs to enhance the knowledge in the respective field.

By this our exclusive Industrial Training, We provide tailor made solutions to ensure success and prosperous future, by shaping the students as "INDUSTRY READY ENGINEERS" for more than 54 Engineering Colleges MOU with 23 Engineering Colleges.





#### **Chapter Overview**

- You can do it!
- What is "success"?
- Goal setting
- Strengthening your commitment
- Keys to success in engineering study
- Models for viewing your education
- Structure your life situation

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- 18 You can do it!
- What is "success"?
- □ Goal setting
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- Models for viewing your education
- Structure your life situation

#### **Goal Setting**

How can you ever expect to get somewhere if you don't know where you want to go?

- Goals give you something to measure yourself against
- Goals give your life direction
- Write down your goals

#### **Employment Model**

- Communicates effectively in a variety of different ways, methods, and media
- 2. Possesses the ability to think both critically and creatively
- Shows initiative and demonstrates a willingness to learn
- 4. Functions effectively on a team
- Possesses the ability to think both individually and cooperatively
- Demonstrates an understanding of engineering, science, and mathematics fundamentals
- Demonstrates an understanding of information technology, digital competency, and information literacy
- Maintains a positive self-image and possesses positive self-confidence



DATE: 28.10.2021

#### LETTER OF APPRECIATION

This is to appreciate and thank Mr.S.Sundaramoorthy, M.D through his session in Guest Lecture on "Do your Engineering rather than studying", conducted by our Department of Electronics and Communication Engineering on 28.10.2021(Tuesday). This lecture helped the students to understand the concepts of basic electronics, and also they are motivated towards the importance of core engineering and core companies. The guest lecture was very interactive and students were benefited.

**PRINCIPAL** 

# K.S.R.COLLEGE OF ENGINEERING (AUTONOMOUS), TIRUCHENGODE -637215 DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING Impact Analysis on Guest Lecture

Department of Electronics and Communication Engineering had organized a Guest Lecture on "Do your Engineering rather than Studying" on 28th october 2021 from 9:30 AM to 1:30 PM in MCA Seminar Hall.

The guest lecture began with welcome address by Dr.P.S.Periasamy, Head of the Department, ECE. He introduced and welcomed Mr.S.Sundaramoorthy, CEO of Sunshiv Electronic Solutions, resource person to deliver the lecture. The lecture was attended by 93 students and 5 Faculty members of Electronics and Communication Engineering Department.

Mr.S.Sundaramoorthy explained to the students like "how to be an Engineer and how to enhance the knowledge" including the practical skill towards the core Industries.

He delivered his lecture with basics of electronics and along with the functions of "c" language in a simple and easy way of understanding. From his lecture they got an idea to develop the electronic components.

In that lecture, the explanation about the size of the electronic components was given and it was compared with the nail size. The guest lecture was very interactive and students were benefited.

Students were also motivated towards core Engineering. Also they came to know about the importance of core knowledge and core companies.

Finally all students gave the assurance that they will place in Core Company.

# K.S.R.COLLEGE OF ENGINEERING (AUTONOMOUS), TIRUCHENGODE -637215 DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING Impact Analysis on Guest Lecture

From Participant's Feedback

S.No	Parameter to be Analyzed		Number of	Students	
		Extremely Good	Good	Quite	Poor
1.	Overall Organization of the Lecture	52	30	Good 11	-
2.	Relevant Information	45	45	3	
3.	Time and Venue	30	30	30	3
4.	Kindling about the Subject Knowledge	55	30	5	3
5.	Anticipation of Speech	65	15	10	3
6.	Opinion about Speaker	75	10	10	3
7.	Usefulness of the session from the Knowledge and information point of view	66	10	15	2
	Overall effectiveness of the Lecture	70	10	8	5

 The Guest Lecture was very informative that the students learnt about fundamentals of Basic Electronics and its components". The lecture was even more interesting with the examples he gave relating to each topic. It was wonderful Knowledge sharing and gaining lecture regarding the study of Engineering concepts.

#### Impacts:

- This Guest lecture helped the students to improve their knowledge on the field of Engineering studies and the students may have the opportunity to participate in more workshops that have taken place under various topics on Electronics And Communication Engineering subjects, held at various other colleges.
- The Students may also be insisted to publish many articles on journals and conferences.
- The Guest Lecture had also motivated the students to do more projects with the electronic components and also regarding their placements in core companies.

#### Impacts on Programme Outcomes:

#### PO1-Engineering Knowledge:

This Guest Lecture provides basic engineering knowledge on basic electronics.

#### PO11-Project Management and finance:

This lecture motivated many of the students to do project on electronic device.

#### PO12-Life-long Learning:

This lecture provides information on electronic device and hence helps life-long learning.

# K.S.R. COLLEGE OF ENGINEERING, K.S.R. Kalmi Nagar, TIRUCHENGODE - 637 215.

### CASH/CHEQUE PAYMENT VOUCHER

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# K.S.R.COLLEGE OF ENGINEERING(AUTONOMOUS), TIRUCHENGODE -637215 DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING Guest Lecture on"Do your Engineering rather than studing" List of Participants

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Faculty Co-ordinator

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HoD-ECE

#### FEEDBACK FORM FOR GUEST LECTURE

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Date: 28 10 21

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Date: 28 10/21

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Date: 28 [10 | 21

#### FEEDBACK FORM FOR GUEST LECTURE

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Thank you

Date: 28 10 2021

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Thank you

Date: 28 110 2021

#### FEEDBACK FORM FOR GUEST LECTURE

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. Overall ef	fectiveness of the lecture?				

#### FEEDBACK FORM FOR GUEST LECTURE

If you and u you.	ne of the Speaker: MY. S. S. S. u attended the guest lecture we would like useful. Give your appropriate feedback in the sould be	ke to make sur	e that the se	ssions were i more benefi	relevant cial for
S.No	Particular	Extremely Good	Good	Quite	poor
1.	How was the overall organization of the lecture?	V	<del>                                     </del>	Good	
	How relevant was the content discussed by the speaker?		<u> </u>		
	Are you satisfied with the time and venue?				
•	How much interesting this session was for you?		N		
	Did the lecture cover what you were expecting?		10		-
	What is your opinion about the speaker?				
	How much this session was useful from the knowledge and information point of view?				
•	Overall effectiveness of the lecture?	~	- 11		
dditio	onal Comments and Suggestions for Futur	re			

Thank you

Date: 28/10/21

Topic: Do your Engineering rather than Studying

Speaker: Mr.S.Sundaramoorthy,MD.

Faculty Co-Ordinator: P.Sivasankar Rajamani.

Date & Time: 28.10.2021 at 9.30 A.M.

Department of Electronics and Communication Engineering had organized a Guest Lecture on "Do your Engineering rather than Studying" on 28th October 2021 from 9:30 AM to 1:30 PM in Seminar Hall.

The guest lecture began with welcome address by Dr.P.S.Periasamy, Head of the Department, ECE. He introduced and welcomed Mr.S.Sundaramoorthy, MD., Sunshiv Electronics Solutions, Coimbatore, resource person to deliver the lecture. The lecture was attended by 93 students and 5 Faculty members of Electronics and Communication Engineering Department.

#### Guest Profile:

Mr.S.Sundaramoorthy,MD has completed his Diploma in Mechanical Engineering at Tamilnadu Polytechnic, Madurai in 1988 and he has completed "computer Aided Designing" in Electrical and Electronics. Mechanical and Jewellery designing. He started his career as "Draughtsman" and elevated as Design Engineer, also functioned as Quality Control as well as Quality assurance executive in CPC ltd, & Best Engineers ltd Coimbatore. He served as Senior level Designer in Emerald Jewel Industries Itd., andkirtilal kalidas Itd. He Started own organization "Sunshiv Electronic Solutions" in the year of 1994 and Serving as a solution provider in Electrical , Electronics , Mechanical And Textile Industries for technical problems.

The session ended with a hearty thanks and presenting of a memento to Mr S Sundaramoorthy by Dr.P.S.Periasamy in appreciation for taking the time out to educate the students on Engineering. He thanked the Management for providing the platform to organize guest lectures on innovative technologies. He appreciated Faculty members, student volunteers and participants for the successful conduction of the event

As per the feedback received from the participants it was very good learning experience. This lecture helped the students to understand the concepts of basic electronics and also they are motivated towards the importance of core engineering and core companies. He also explained to the students like "how to be an Engineer and how to enhance the knowledge" including the practical skill towards the core Industries