

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)

2019-2020	National Level Conference on “Growth and Impact of Cryptocurrencies and Block Chain”	24.01.2020
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<p>❖ All papers should be submitted along with authors name, affiliation of authors, contact number and e-mailid.</p> <p>❖ Only selected papers will be allowed for presentation on the dais and it will be intimated through-mail.</p> <p>ORGANIZING COMMITTEE:</p> <p>Chief Patron: Lion Dr. K.S. Rangasamy, MJF Founder and Chairman, K.S.R. Educational Institutions</p> <p>Mr. R. Srinivasan , BBM, MISTE Vice-Chairman, K.S.R. Educational Institutions</p> <p>Patron: Dr.P.Senthil Kumar Principal, K.S.R. College of Engineering</p> <p>Convenor: Dr.N.S Shanthi Professor & HOD/MBA</p> <p>Co Convenor: Dr.S.P.Sreekala, Associate Professor</p> <p>Coordinators: Dr.K.Jothilingam, Professor Dr.K.Selvaraju, Associate Professor Dr. T.Vijayalakshmi, Assistant Professor Mr.K.Sivasubramani, Assistant Professor Mr.S.Vinothkumar, Assistant Professor</p>	<p align="center">REGISTRATION FEE</p> <p>Rs. 100 /- for Students / Research scholars Rs. 150/- for Academicians Rs. 200 /- for Industrial Delegates.</p> <p>Registration fee includes Seminar Kit, Lunch and Refreshments.</p> <p align="center">IMPORTANT DATES</p> <p>Last date for abstract submission - 13th Jan 2020 Last date for sending full paper - 20th Jan 2020 Seminar Date - 24th Jan 2020</p> <p>Abstract and Full paper should be sent through E-Mail- mbaksrce@gmail.com</p> <p>Accepted papers will be published in UGC CARE (Group A) listed journal. Additional fee will be charged for Publication.</p> <p align="center">MODE OF PAYMENT</p> <p>Payable by the way of Demand Draft drawn in favour of “The Principal, KSR College of Engineering, Tiruchengode” payable at Tiruchengode on or before 21.01.2020 and sent by post / courier to the following address.</p> <p>Organizing Secretary Dr.N.S.Santhi Professor & HOD/MBA Department of Business Administration (MBA), K.S.R. College of Engineering (Autonomous), KSR Kalvi Nagar, Tiruchengode – 637 215, Namakkal Dt.Tamil Nadu. Contact: +91 9500466527, +91 9486572718 E-Mail: mbaksrce@gmail.com Co Sponsor : Indian Society for Technical Education (ISTE)</p> <p align="center">Spot Registration also accepted</p>	<p align="center">NATIONAL CONFERENCE ONGROWTH AND IMPACT OF CRYPTOCURRENCIES AND BLOCK CHAIN IN INDIA</p> <p align="center">24th JANUARY 2020</p> <div align="center">  </div> <p align="center">—Organized by—</p> <p align="center">Department of Business Administration (MBA) K.S.R. College of Engineering (Autonomous)</p> <hr/> <p align="center">KSR Kalvi Nagar Tiruchengode. 637 215, Namakkal DT. Tamil Nadu. Phone : 04288 – 274757 Fax : 04288 - 274757 E-Mail: mbaksrce@gmail.com Website : www.ksrce.ac.in</p>
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<p>About the college</p> <p>K.S.R. College of Engineering was established in the year 2001 by the Aarthi Educational and Charitable Trust, approved by AICTE, New Delhi and affiliated to Anna University, Chennai and Accredited by NAAC With “A” Grade. The institution is conferred with the Autonomous status by UGC & Anna University, Chennai in the year 2011. Our college offers 7 UG and 15 PG Programs in Engineering, Technology and Management. The college has completed eighteen years of dedicated service in the field of Technical Education and Management with an avowed mission to mould students into competitive and considerate Engineers, Technologists and Managers by diligently imparting the best of technical education, nurturing human values, quality and maintain mutually beneficial partnership with industry through knowledge sharing, collaborative research and innovation.</p> <p>About the Department</p> <p>The Department of Business Administration (MBA) was started in the year 2006, under affiliation of Anna University with intake of 60. The department is committed itself to improve academic excellence towards industrial standards with the state of the art infrastructure. The department dedicated to impart need based and value based management education to develop talented managers to face future global challenges and align them to today’s societal needs. The entire infrastructure at the campus supports the student to groom as future corporate leaders by providing all support systems to learn at prodigious rate.</p>	<p>About the Seminar</p> <p>The Technology, Information and Communication changes many activities in everyone’s day to day and have been merged online that become more flexible and more effective. The online users are increased and they have started using virtual word concepts and initiated a new business phenomenon which is cryptocurrency to make easy the financial activities like buying, selling and trading. Cryptocurrency represent valuable and intangible objects which are employed electronically in various applications and networks such as online social networks, online social games, virtual worlds and peer to peer networks.</p> <p>Block chain technology has the potential to create new industries and transform existing ones in ways that cannot be imagined. It has the capacity to facilitate nano-payments proportionate to an individual’s contribution and value creation in the Internet. Hence, This conference makes an attempt to know the user’s expectations of the future of cryptocurrency and Block chain also creates the users’ confidence of dealing with cryptocurrency</p> <p>Objectives of the Proposed Event</p> <ul style="list-style-type: none"> ❖ To create a platform of exchange and collaboration between academia and industry, financial investors and entrepreneurs, governmental agencies and policymakers and leaders of traditional economical enterprises looking for revolutionizing their industry by block chain technology. ❖ To discuss about the latest trends and developments in block chain and cryptocurrency world and to share ideas and insight to new decentralized digital network. 	<p>Paper Submission</p> <p>We invite unpublished research paper, case studies and reviews from academia , students, research scholar, Faculty members and Industry experts to present their paper in the conference in the Cryptocurrencies, block chain, bitcoin Cryptocurrencies market, cryptocurrency legislations and other related areas.</p> <p>Guidelines for Submission</p> <ul style="list-style-type: none"> ❖ Empirical research paper must include a clear indication of the purpose of research, Methodology, major findings, implication and key references ❖ All papers will be subject to blind review by the expert committee. ❖ Abstracts, not exceeding 300 words, should reach us on or before the deadline. Author must clearly indicate the topic. ❖ Abstract and Full papers should be sent through email Id - mbaksrce@gmail.com ❖ The contribution are requested to adhere to the following format: File Format : Ms word (.docx) Layout : Single Column Abstract : One Page Full Paper : Not more than 12 Pages Font & Size : Times New Roman & 12 Line Spacing : 1.5 Keywords : Maximum of five References should be given at the end of the Paper ❖ Maximum three authors shall be permitted per paper and each author should pay the registration fee separately.
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