

K.S.R COLLEGE OF ENGINEERING, TIRUCHENGODE

(Autonomous)

**Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai.**

ORGANIZED BY

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

NATIONAL LEVEL CONFERENCE

Academic Year: 2021 - 2022

TITLE

**"INITIATIVES AND CHALLENGES ON REGULATING CRYPTOCURRENCES
IN INDIA"**

On

15.02.2022

NSSC-IL
Dr. N. S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



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TIRUCHENGODE-637 215

REPORT ON EVENT

1.	Name of the event	National Level Conference
2.	Name Of The Department	Master of Business Administration
3.	Date of Event	15.02.2022
4.	Venue of the Event Co-Ordinators	Conference Hall 'D Block
5.	Title of the Event	"Initiatives and Challenges on Regulating Crypto Currencies in India "
6.	Details of the Resource Person(s)	Mr. S.Jagan Profile Manager, Equitas Bank, Erode
7.	Name of the coordinators	Dr. N.S. Santhi, Professor & Head Mr. K. Selvaraju, Associate Professor
8.	Total Participants	120
9.	Objectives of the Event	To provide knowledge on challenges faced by the government initiatives taken to regulate the crypto currencies in India. To Provide an opportunity to the participants to expose their views and discuss various aspects of crypto currencies
10.	Out come of the event	Participants enriched with the current scenario of crypto currencies and governments involvement on it. Participants discuss various aspects of crypto currencies.

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PROFILE OF THE RESOURCE PERSON

Mr. S.JAGAN PROFILE

- ❖ Mr. S. Jagan qualified BE Mechanical and MBA Marketing having 20 plus years experience with banking. Started his career at banking in 2000 to till date working with various banks like ICICI bank, HDFC bank.
- ❖ Joined in Equitas Bank since 2016 to till date completed 5 plus years.
- ❖ Initially I worked with automobile dealer in Tirunelveli sales and service engineer before joining to banks.
- ❖ My Native is Tenkasi district earlier with Tirunelveli district.
- ❖ I have also completed NCFM Demat module with 95% score, IRDA insurance module and KYC /AML module conducted by IIBF (conducted Indian institute of banker and finance) with 80% score with distinction.

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DETAILED PROGRAM REPORT
K.S.R. COLLEGE OF ENGINEERING

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)
NATIONAL LEVEL CONFERENCE ON "INITIATIVES AND CHALLENGES ON
REGULATING CRYPTO CURRENCIES IN INDIA" ON 15.02.2022

Time: 10.00 a.m.	Venue: Conference Hall "D" block
Welcome Address	: Dr. N.S. Shanthi, Professor & Head, KSRCE.
Presidential Address	: Lion. Dr. K.S. Rangasamy, Founder-Chairman, KSR Educational Institutions.
Felicitation	: Mr. R. Srinivasan, Vice Chairman, KSR Educational Institutions.
	Dr. P. Senthilkumar, Principal, KSRCE.
Keynote Address	: Mr. S. Jegan, Regional Business Manager Equitas Small Finance Bank, Erode.
	Mr. V.K. Ranganathan, MSME Certifies Crypto Consultant.
Vote of Thanks	: Dr. K. Selvaraju, Associate Professor, KSRCE.

12.30pm to 1.30pm - Lunch Break

Technical Session - I

Time	: 1.30 am – 2.30 pm
Session Chair	: Dr. T. Vijayalakshmi, AP/MBA, KSRCE

Technical Session - II

Time	: 02.30 pm – 03.30 pm
Session Chair	: Dr. K. Selvaraju, ASP/MBA, KSRCE
Valedictory Function	: 03.30 pm – 04.30 pm

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DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

The Management, Principal, Staff Members and Students
Cordially invite you to the

National Conference on "INITIATIVES AND CHALLENGES ON REGULATING CRYPTO CURRENCIES IN INDIA"

On 15th February 2022, at 10.00 am in Conference Hall – "D" Block, KSRCE

Lion Dr. K.S. Rangasamy,

Founder Chairman, KSR Educational Institutions

Presides over the function

In the presence of

Thiru R. Srinivasan,

Vice Chairman, KSR Educational Institutions

Mr. S. Jegan,

Regional Business Manager, Equitas Small Finance Bank, Erode

Mr.V.K. Ranganathan,

MSME Certified Crypto Consultant

Will be the keynote speakers

Dr. P. Senthilkumar

Principal

Will present an introductory Note

Dr. N.S. Shanthi

Professor & Head

Welcome the gathering

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Professor & Head
Department of MBA

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 9R4G+MJM, Thiruchengodu, Tamilnadu 637215, India
 Lat 11.357084
 Long 77.826791

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KSR COLLEGE OF ENGINEERING, TIRUCHENGODE – 637 215
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)

PROGRAMME REPORT

**NATIONAL LEVEL CONFERENCE ON “INITIATIVES AND CHALLENGES ON
REGULATING CRYPTOCURRENCIES IN INDIA”**

ON

15.02.2022

K.S.R. College of Engineering, Department of Master of Business Administration conducted on National Level Conference on “Initiatives and Challenges on Regulating Cryptocurrencies in India” on 15.02.2022. Chairman Lion Dr. K. S. Rangasamy, has given the presidential address, Vice Chairman Mr. R. Srinivasan, and the principal Dr. P. Senthil Kumar felicitated the gathering. Mr. S.Jagan, Manager, Equitas Bank, Erode was acted as a resource person for the seminar.

The Programme was organised with the objectives of,

- To provide knowledge on challenges faced by the government initiatives taken to regulate the crypto currencies in India.
- To Provide an opportunity to the participants to expose their views and discuss various aspects of crypto currencies

The outcome of the programme was,

- Participants enriched with the current scenario of crypto currencies and governments involvement on it.
- Participants discuss various aspects of crypto currencies.

More than 120 members were participated and got benefit out of this programme.

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