

K.S.R COLLEGE OF ENGINEERING, TIRUCHENGODE

(Autonomous)

**Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai.**

ORGANIZED BY

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

NATIONAL LEVEL SEMINAR

Academic Year: 2018 - 2019

TITLE

**"EMERGING MANAGEMENT PARADIGM
IN
GLOBAL BUSINESS"**

DATE: 05.10.2018

N S S L
Dr. N.S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



[Signature]
PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVINAGAR
TIRUCHENGODE-637 215

REPORT ON EVENT

1.	Name of the event	National Level Seminar
2.	Name of the Department	Master of Business Administration
3.	Date of Event	05.10.2018
4.	Venue of the Event Co-Ordinators	Conference Hall (D-Block)
5.	Title of the Event	"Emerging Management Paradigm in Global Business"
6.	Name of the coordinators	Dr. K. Jothilingam, Professor Dr. P. Raja, Associate Professor Dr. S.P. Sreekala, Associate Professor Mr. K. Selvaraju, Associate Professor
7.	Total Participants	120
8.	Objectives of the Event	To impart knowledge on emerging management thoughts and techniques used in global business management. To provide an opportunity to the participants to provide and discuss their views on recent trends of global management.
9.	Outcome of the event	Participants received the input on global management methods. Papers were presented and participants discussed on the relevant theme of their paper.

NSSC

Dr. N.S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



Principal

PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVI NAGAR,
TIRUCHENGODE - 637 215

K.S.R COLLEGE OF ENGINEERING, TIRUCHENGODE.
(Autonomous)
Approved by AICTE New Delhi & Affiliated to Anna University, Chennai

PROFILE OF THE RESOURCE PERSON

Thiagarajan Thirunavukkarasu
Director – T.I.M.E. Erode
Co-Founder – CashLezz Solutions Pvt Ltd.
Managing Partner – Sweet Cart, Erode
Tel: 97871 21003



Mr. Thiagarajan completed his 5 year Integrated M.Sc., Software Engineering from PSG College of Technology, Coimbatore in the year 2003. He was campus hired at TATA Consultancy Services Limited and worked there for 10.5 years, out of which he spent 6 years in U.S.A. During his tenure at TCS, he performed various roles such as Architect, Program Manager, Delivery manager & Relationship Manager. He took over as the Director of T.I.M.E. Erode in 2014. He is easy going and passionate towards counselling students.

He is one of the Co-Founder of Cashlezz Solutions Pvt Ltd, a mobile based payment startup company, working towards digitizing payments and replacing Point of Sale (POS) machines.

He is a managing partner at Sweet Cart, Erode, a one of its kind Sweet and Chaat shop serving premium North Indian Sweets, Snacks and Chaat varieties at Erode.

Educational Qualification:

5 yr Integrated M.Sc., Software Engineering @ PSG College of Technology, Coimbatore

Work Experience: 10.5 Years @ TATA Consultancy Services Limited, Chennai

6 years in U.S.A and 4.5 years in India

Roles Performed: Solution Architect, Program Manager, Relationship Manager, Delivery Manager, Sales and Portfolio Management

Customer Experience: Banking and Financial Services (Bank of America), Retail and Insurance.

Skill Set:

Personnel Development

Training Management

Large Project Delivery Management

Sales Presentations and Proposal Writing Operations Management.

NSS
Dr. N.S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



Principal
PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVI NAGAR,
TIRUCHENGODE-637 215
Page 3 of 7

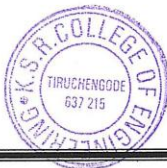
DETAILED PROGRAM REPORT

K.S.R. COLLEGE OF ENGINEERING DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)

NATIONAL LEVEL SEMINAR "EMERGING MANAGEMENT PARADIGM IN GLOBAL BUSINESS" ON 05.10.2018

09.30 AM	: Inauguration
Welcome Address	: Dr. N.S. Shanthi HOD – MBA
Principal Address	: Dr. P. Senthilkumar Principal – KSRCE
Presidential Address	: Lion Dr. K.S. Rangasamy, M.J.F Founder – Chairman KSR Educational Institutions
Felicitation Address	: Mr. R. Srinivasan B.B.M., M.I.S.T.E Vice - Chairman KSR Educational Institutions
Chief Guest Address	: Thiagarajan Thirunavukkarasu Director – T.I.M.E. Erode
Vote of Thanks	: II MBA Student

N.S.S.
Dr. N.S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



[Signature]
PRINCIPAL,
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVINGAR
TIRUCHENGODE-637 215
Page 4 of 7



K.S.R. COLLEGE OF ENGINEERING (Autonomous)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)

INVITATION

We Cordially Invite you all to the

National level seminar

On

05.10.2018

Chief Guest

Thiagarajan Thirunavukkarasu

Director - T.I.M.E

ERODE

Venue: Conference Hall (D-Block)

Time : 09.30 am

N.S.S.
Dr. N. S. SHANTHI,
Professor & Head

Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215



[Signature]
PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVI NAGAR,
TIRUCHENGODE - 637 215
Page 5 of 7



Thiruchengodu, Tamilnadu, India
 9R4G+MJM, Thiruchengodu, Tamilnadu 637215, India
 Lat 11.357084
 Long 77.826791

N S S
Dr. N.S. SHANTHI,
 Professor & Head
 Department of MBA
 K.S.R. College of Engineering
 Tiruchengode - 637 215



h
PRINCIPAL
 K.S.R. COLLEGE OF ENGINEERING
 K.S.R. KALVI NAGAR
 TIRUCHENGODE-637 215
 Page 6 of 7

KSR COLLEGE OF ENGINEERING, TIRUCHENGODE – 637 215
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION(MBA)

PROGRAMME REPORT

**NATIONAL LEVEL SEMINAR ON EMERGING MANAGEMENT PARADIGM
IN GLOBAL BUSINESS**

ON

05.10.2018

K.S.R. College of Engineering, Department of Master of Business Administration conducted on National Level Seminar on Emerging Management Paradigm in Global Business” on 05.10.2018. Chairman Lion Dr. K. S. Rangasamy, has given the presidential address, Secretary Mr. R. Srinivasn, and the principal Dr. P. Senthilkumar, felicitated the gathering. Mr. Thiagarajan Thirunavukkarasu, The Director, TIME- Erode was the resource person of this programme.

The Programme was organised with the objectives of ,

- To impart knowledge on emerging management thoughts and techniques which used in global business management.
- To provide an opportunity to the participants to discuss their views on recent trends of global management.

The outcome of the programme was,

- Participants were received the input on global management trends and methods adopted by other nations.
- Many papers were presented by the participants and discussion were also taken place on the relevant theme of their paper.

Over all, More than 120 members were participated and got benefit out of this programme.

NSSC
Dr. N.S. SHANTHI,
Professor & Head
Department of MBA
K.S.R. College of Engineering
Tiruchengode - 637 215.



pr
PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVI NAGAR,
TIRUCHENGODE-637,215
Page 7 of 7