

K.S.R COLLEGE OF ENGINEERING, TIRUCHENGODE
(Autonomous)

Approved by AICTE, New Delhi & Affiliated to Anna University,
Chennai.

ORGANIZED BY

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

ENTREPRENEURSHIP AWARENESS CAMP

Academic Year: 2018 – 2019


TITLE

“ENTREPRENEURSHIP AWARENESS PROGRAM - 1”

DATE(S): 26.9.2018 to 28.9.2018



Dr. A. RAJIV KANNAN, M.E., Ph.D.
Professor and Head
Department of Computer Science and Engineering
K.S.R. College of Engineering (Autonomous)
Tiruchengode - 637 215, Namakkal (Dt.)



PRINCIPAL
K.S.R. COLLEGE OF ENGINEERING
TIRUCHENGODE - 637 215



K.S.R. COLLEGE OF ENGINEERING

(Autonomous)
Tiruchengode - 637215

Department of Computer Science and Engineering



Cordially invites you to the

National Science and Technology Entrepreneurship Development Board

in association with

Entrepreneurship Development Institute of India

Sponsored

National Entrepreneurship Awareness Camp Programmes

First Programme : 26.09.2018 - 28.09.2018

@

MCA Seminar Hall, 09.30a.m.

in the presence of

Lion.Dr.K.S.Rangasamy, MJF

Founder&Chairman,K.S.R. Educational Institutions

Thiru.R.Srinivasan

Chairman & Managing Trustee,Aarthi Educational and Charitable Trust

Principal

K.S.R. College of Engineering

Dr. A.RajivKannan

Professor &Head - CSE,
K.S.R. College of Engineering

**** ALL ARE INVITED ****





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Entrepreneur Awareness Camp-I


PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC

1. Name & Address of Programme Implementing Agency
(with Tel/ Fax /E-mail) : K.S.R College of Engineering
K.S.R. Kalvi Nagar, Tiruchengode – 637 215,
Namakkal District, Tamilnadu.
Phone : +91-4288-274741
Mobile : +91-9944457157
Fax : 91-4288-274757
Email : info@ksrce.ac.in
2. Programme Location : Seminar Hall, (Main Block),
K.S.R. College of Engineering, Tiruchengode.
3. Programme Date : From 26.09.2018 to 28.09.2018
4. Name of the Coordinator : Dr. A. Rajivkannan
5. No. of candidate attended the programme : 98 (Male 67 Female 31)
6. List of resource persons : **ANNEXURE – I**
7. Program schedule : **ANNEXURE – II**
8. List of participants : **ANNEXURE – III**
9. Participant's feedback : **ANNEXURE – IV**


Co-ordinator


HoD
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National Science and Technology Entrepreneurship
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Entrepreneurship Development Institute of India
Sponsored
Three Days National Level



“Entrepreneurship Awareness Camp”

from 26th Sep 2018 to 28th Sep 2018.

TECHNICAL REPORT

On behalf of Computer Science and Engineering department, K.S.R College of Engineering, we wish to express our sincere thanks to **Entrepreneurship Development Institute of India** for sanctioned the National Level “**Entrepreneurship Awareness Camp**” from 26th Sep 2018 to 28th Sep 2018. About 98 Final year students from various departments in our college were participated in this camp.

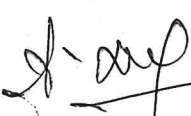
First two days of the camp, seven technical sessions were conducted and Resource persons invited from other industrial persons and our faculty members from department of Business administration.

Entrepreneurship Awareness Camp (EAC) training program objective is to create awareness among faculty and students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option.


The following industry is visited during this programme

Summer India Weaving & Processing Mills (P) Limited, Sengodampalayam, Tiruchengode.


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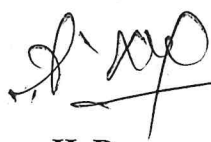

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ANNEXURE – I


LIST OF FACULTY / RESOURCE PERSON

Sr. No	Name and Address	Designation	Organization
1	2	3	4
1	Mr. S.Shanmugasundaram Msc (Agri),	Assistant Professor	Agricultural Officer, Ayyampalayam, Kavundapadi, Erode Dt.
2	Mr. M.Praveen Kumar	Proprietor	Proprietor, Ablehomecare , Erode.
3	Dr. V.Sasikala	Professor	Professor, Department of MBA, K..S.Rangasamy College of Technology, Tiruchengode – 637215.
4	Dr. P. Raja	Assistant Professor	Associate Professor, Department of Business Administration, K..S.R. College of Engineering, Tiruchengode – 637215.
5	Dr.S.P.Sreekala	Assistant Professor	Assistant Professor, Department of MBA, K..S.R. College of Engineering, Tiruchengode – 637215.
6	Dr.N.S.Shanthi	Professor and Head	Head of the Department, Department of MBA, K..S.R.College of Engineering, Tiruchengode – 637215.
7	Mr. K.Sathyaseelan,	Assistant Professor	Green Campus Co-ordinator, Department of Computer Science and Engineering, K.S.Rangasamy College of Technology, Tiruchengode – 637215.


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ANNEXURE – II
PROGRAMME SCHEDULE

Date and Day	Session*	Subject / Topic	Faculty
1	2	3	4
26.09.2018 1 st Day	I	Inauguration- Camp Objective, Entrepreneurship (General Concepts only)	Mr. S.Shanmugasundaram Msc (Agri), Agricultural Officer, Ayyampalayam, Kavundapadi, Erode Dt.
	II	Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario	
	III	Identification of opportunities for entrepreneurs	Dr. P. Raja , Associate Professor, Department of Business Administration, K..S.R. College of Engineering, Tiruchengode – 637215.
	IV	Mechanism of product selection and technology -assistance from R&D labs and others on choice of technology etc	Dr. V.Sasikala, Professor , Dept of Business Administration, K.S.Rangasamy College of Technology,
27.09.2018 2 nd Day	I	How to start a SSI unit (General concept about the Govt. formalities, rules & regulation, location, and different aspect of an industrial venture.)	Mr. M.Praveen Kumar, Proprietor, Ablehomecare , Erode.
	II	Creativity and business- the man behind the venture -the behavioral scientist's approach	Mrs. S.P. Sreekala, Assistant Professor, Department of Business Administration, K.S.R. College of Engineering,
	III	Financial aspects of SSI unit including salient features of a project report	Dr. N.S. Shanthi Professor and Head, Department of Business Administration, K.S.R. College of Engineering,
	IV	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc	
28.09.2018 3 rd Day	I	Tech. & commercial Aspects of SSI unit (General concept only)	Mr. K.Sathiyaseelan, Assistant Professor, Department of IT, K.S. Rangasamy College of Technology, Tiruchengode.
	II	Communication skills (interacting with people) for better results	
	III	Industrial Visit	Summer India Weaving & Processing Mills (P) Limited, Sengodampalayam, Tiruchengode.
	IV		

* = Each session is one hour fifteen minutes

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ANNEXURE – III
LIST OF PARTICIPANTS

S.NO	NAME OF THE PARTICIPANT	AGE	GENDE R	EDUCATIO N	CATEGORY GEN/SC/ST/	AADHAR NO
1.	ABDUL KHADAR S F	21	Male	CSE	BCM	543308140569
2.	ANITHA S	21	Female	CSE	BC	4153 9435
3.	ARAVINTH R	20	Male	CSE	BC	425751661307
4.	ARIKARAN G	21	Male	CSE	BC	570286322105
5.	BALAJI D	20	Male	CSE	BC	979008004821
6.	DARSHAN B	21	Male	CSE	MBC	5366 8356
7.	DEEPIKAA B	20	Female	CSE	BC	6415 1290
8.	GOKUL E	20	Male	CSE	MBC	727715079372
9.	GOWRI S	22	Female	CSE	MBC	560632441122
10.	HARIHARAN M	20	Male	CSE	BC	895170055251
11.	HEMA CHANDRIKA R	21	Female	CSE	BC	882835561120
12.	INDHU S	20	Female	CSE	MBC	39488796788
13.	JAIHINND M	20	Male	CSE	MBC	380099885049
14.	JANANI S	21	Female	CSE	BC	425335153784
15.	JAYASURYA P	20	Male	CSE	MBC	2026 8546
16.	JEEVARASU M	21	Male	CSE	Bc	784225742903
17.	KARAN KUMAR	20	Male	CSE	OBC	401359876522
18.	KAVIN K	20	Male	CSE	BC	322067365614
19.	KIRUTHIGA M M	21	Female	CSE	BC	505233563890
20.	LEELAVATHI K	21	Female	CSE	BC	412914454365
21.	LOGESHWARAN J	20	Male	CSE	BC	857556255050
22.	MANIKANDAN B	22	Male	CSE	BC	732402335311
23.	MANIMEGALAI P	20	Female	CSE	MBC	276609853109
24.	MOHANRAJ K	21	Male	CSE	BC	92351831591
25.	NAINAR MOHAMMED	21	Male	CSE	BCM	771806487006
26.	NANDHAKUMAR E	20	Male	CSE	MBC	761836723819
27.	NARMADHA S	21	Female	CSE	MBC	753189130386
28.	NAVEENKUMAR P S	23	Male	CSE	BC	387731693275
29.	NAVEEN S	23	Male	CSE	BC	716737111821
30.	PRAVEEN KUMAR C	23	Male	CSE	MBC	763971150498
31.	RANJITH R	21	Male	CSE	MBC	667032118924
32.	SANGEETHA K	21	Female	CSE	BC	505233563890
33.	SANJAY PRAKASH J	21	Male	CSE	OC	253792506138
34.	SATHISH V	21	Male	CSE	BC	654130728475
35.	SIVA CHANDRAN	21	Male	CSE	MBC	268474069087
36.	SMILY DEVA	21	Female	CSE	BC	731441759386
37.	SUGUNA P	21	Female	CSE	BC	444701076961
38.	SUNANDHA G	21	Female	CSE	SC	831332710442
39.	SURESH M	21	Male	CSE	MBC	NA
40.	SURJITH G	21	Male	CSE	MBC	258841381201
41.	TAMIL SELVAN M	21	Male	CSE	BC	513047933787
42.	TENNIS KUMAR L	20	Male	CSE	BC	599709217444

[Signature]
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[Signature]
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43.	VENKATESH	21	Male	CSE	MBC	636079842997
44.	VETRY G	21	Male	CSE	BC	390609767779
45.	VIGNESHWARAN R	21	Male	CSE	BC	391031456709
46.	VIMAL V RA	20	Male	CSE	BC	976749353676
47.	VINITHA K	20	Female	CSE	BC	909553630800
48.	AJITHKUMAR V	20	Male	CSE	MBC	632170731798
49.	ARAVINDAN S	20	Male	CSE	BC	738848918150
50.	BOOPATHI R	25	Male	CSE	MBC	222463696093
51.	CIBI RAGUL J	21	Male	CSE	MBC	943431434447
52.	DHENASKUMAR A	20	Male	CSE	MBC	442356573962
53.	MANOJ S	20	Male	CSE	BC	393076073629
54.	PRAKASH V	20	Male	CSE	BC	854741580778
55.	R.	21	Male	AUTO	BC	223013944642
56.	NARENDIRAN. K	21	Male	AUTO	MBC	418729025234
57.	NIRANJAN KUMAR.M	21	Male	AUTO	MBC	535647030841
58.	PRABHU T	22	Male	AUTO	BC	213655173952
59.	PRAVINKUMAR..V.P.	21	Male	AUTO	MBC	244300323618
60.	VENKATESH.V	21	Male	AUTO	MBC	223658504496
61.	R.LOKESH	21	Male	AUTO	BC	645364052846
62.	BAVATHARANI S	21	Female	CIVIL	BC	6698 9838
63.	DURAIRAJ S	21	Male	CIVIL	BC	8434 2045
64.	KAARNESH S	21	Male	CIVIL	BC	6239 7348
65.	PRIYADHARSAN P	20	Male	CIVIL	MBC	9340 9137
66.	SIVA SHANKARI M	20	Female	CIVIL	BC	6002 3148
67.	SUJITHA A	22	Female	CIVIL	MBC	4724 1647
68.	TAMILVENDHAN K	23	Male	CIVIL	BC	4917 3796
69.	THANGAVEL N	21	Male	CIVIL	BC	7190 5811
70.	VINOTH G	20	Male	CIVIL	MBC	9385 8636
71.	APARNA S	21	Female	ECE	BC	541787672470
72.	BANUMATHI M D	21	Female	ECE	BC	558291707537
73.	BHAVADHARANI B	21	Female	ECE	BC	545763779939
74.	HARITA J	21	Female	ECE	BC	9389 9975
75.	KARTHIKEYAN D	20	Male	ECE	BC	633868025503
76.	KAVIYARASAN C	21	Male	ECE	BC	518853068148
77.	SHNEHA S	21	Female	ECE	BC	6049 3245
78.	SOWNTHARYA T	20	Female	ECE	BC	7109 7154
79.	ARTHI V	20	Female	EEE	BC	769000821266
80.	PAVITHRA P	21	Female	EEE	BC	644140240199
81.	PUNITHA R	21	Female	EEE	BC	768239856948
82.	SARANYA P	21	Female	EEE	BC	994067482063
83.	SHANMUGAPRIYA L	22	Female	EEE	BC	727500498374
84.	SHIYAMALADEVI S	21	Female	EEE	MBC	718194064757
85.	SIVASUBRAMANI D	22	Male	EEE	BC	625043834514
86.	VANITHA MANI A	21	Female	EEE	BC	760943091585
87.	VIJAY R	22	Male	EEE	BC	657909655987
88.	RAJA M	21	Male	EEE	BC	257497002461
89.	JAGAN PRASANTH D T	21	Male	MECH	BC	8095 7170
90.	KARTHICK S	21	Male	MECH	BC	825685401372

[Signature]
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[Signature]
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91.	KARTHIKEYAN T	21	Male	MECH	MBC	584424427052
92.	MONISH S	21	Male	MECH	BC	207937827730
93.	NAVEEN KUMAR M	22	Male	MECH	MBC	670258863988
94.	PRAVIN KUMAR K	21	Male	MECH	BC	904109769276
95.	RAMANATHAN S	22	Male	MECH	MBC	770481185699
96.	SABARINATHAN V	21	Male	MECH	BC	670255101006
97.	SIVA KUMAR S	21	Male	MECH	BC	456285791589
98.	SURENDHAR A	22	Male	MECH	SC	788595182798



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ANNEXURE – IV

FEED BACK ANALYSIS OF PARTICIPANT - SUMMARY

Programme Location: K.S.R. College of Engineering

Date : From 26.09.2018 to 28.09.2018

Total No. of Participants: 98

Q.1) From where you got the information about this programme?

a) Pamphlets / Broacher	75 Nos. (77%)
b) News paper Advertisement	00 Nos. (00%)
c) Posters/ Hand Bills	23 Nos. (23%)
d) Other (Please Specify)	00 Nos. (00%)

Q.2) What is your opinion about the duration of Programme?

a) Short	15 Nos. (15%)
b) Adequate	75 Nos. (77%)
c) Long	08 Nos. (08%)

Q.3) Did you find the Programme useful?

a) Very much	82 Nos. (84%)
b) To some extent	16 Nos. (16%)
c) Not useful	00 Nos. (00%)

Q.4) Did it fulfill your expectations?

a) Yes	92 Nos. (94%)
b) To some extent	06 Nos. (06%)
c) No	00 Nos. (00%)

Q.5) Planning of the Programme

a) Excellent	83 Nos. (85%)
b) Very good	10 Nos. (10%)
c) Good	05 Nos. (05%)
d) Satisfactory	00 Nos. (00%)
e) Poor	00 Nos. (00%)

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