

MBA Proctoriasamy
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K.S.R. COLLEGE OF ENGINEERING

(Autonomous)

Affiliated to Anna University Chennai & Approved by AICTE

Accredited by NAAC with A Grade and Eligible courses accredited by NBA

K.S.R Kalvi Nagar, Tiruchengode – 637 215, Namakkal Dt. Tamilnadu

Academic Year :2021-2022

Department of Master of Business Administration

Organizes


ENTREPRENEURSHIP

DTAE:21.04.2022



APRIL 2022




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K.S.R. COLLEGE OF ENGINEERING
K.S.R. KALVI NAGAR,
TIRUCHENGODE 637 215

Entrepreneurship 21.04.2022



Students Skill Development Series -MBA

Technology: the application of scientific knowledge to the practical aims of human life or as it is sometimes phrased, to the change and manipulation of the human environment.

The development and growth of new technology has always had a profound effect on how humans live, how we communicate, how we learn, what we pay attention to, and how we do business. None of the opinion that this effect is only going to get more complex and more profound as the world faces a new dawn of new technology.



Lion. Dr. K.S. Rangasamy, M.J.F.,
Founder - Chairman, KSREI



Mr. R. Srinivasan B.B.M.,
Vice-Chairman, KSREI

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Department of Master of Business Administration

Entrepreneurship

**Date & Time : 21.04.2022 (Thursday)
@ 10.30 A.m**



**Sujith Menon
CEO**

**Synergy Group of Companies
Chennai**

URL : <https://meet.google.com/gxh-jdpc-hvd>

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Program Coordinator

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Department of Master of Business Administration

Report of Guest Lecture on Entrepreneurship Program.

| | | |
|---|---|---|
| 1 | Name of the Event (Seminar/Workshop/Conference/FDP/ Any other) | Guest Lecture (Entrepreneurship) |
| 2 | Name of the Organizer | MBA Department |
| 3 | Date of Event | 21.04.2022 |
| 4 | Venue of the Event | Online Mode |
| 5 | Title of the Event | Entrepreneurship |
| 6 | Name of the Coordinators | Mr.S.Arockiasamy AP/MBA |
| 7 | Total Participants | 140 |
| 8 | Resources Person with contact details | Sujith Menon CEO Synergy Group Of Companies Chennai |
| 9 | Outcome of the Event | It provides <ul style="list-style-type: none">• Superior enterprise strategies, especially for primary enterprises.• Better knowledge and visibility from the top floor to the shop floor, allowing your organization to run more smoothly and efficiently |


CO-ORDINATOR




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REPORT ON RESOURCE PERSON

Mr. Sujith Menon, CEO, Synergy Group Of Companies, Chennai, Tamil Nadu. Corporate Real Estate experience spanning India, Middle East & South East Asia for over 20 years. Specialist in. Brokerage Business / Agency Services - Commercial Leasing, Occupier Services & Capital Markets & Real Estate Investments / Portfolio Management.


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Department of Master of Business Administration

REPORT OF THE EVENT

In K.S.R.College of Engineering, Department of Master of Business Administration contacted One Day Guest **Lecture on Entrepreneurship**. This programme was presided over by our vice chairman Thiru.R.srinivasan, our principal Dr.P.Senthilkumar.

GUEST LECTURE ON ADVANCED ENTREPRENEURSHIP was organized by Department of Master Of Business Administration hands on with Mr.S.Arockiasamy AP/MBA, was the Coordinators of this programme.

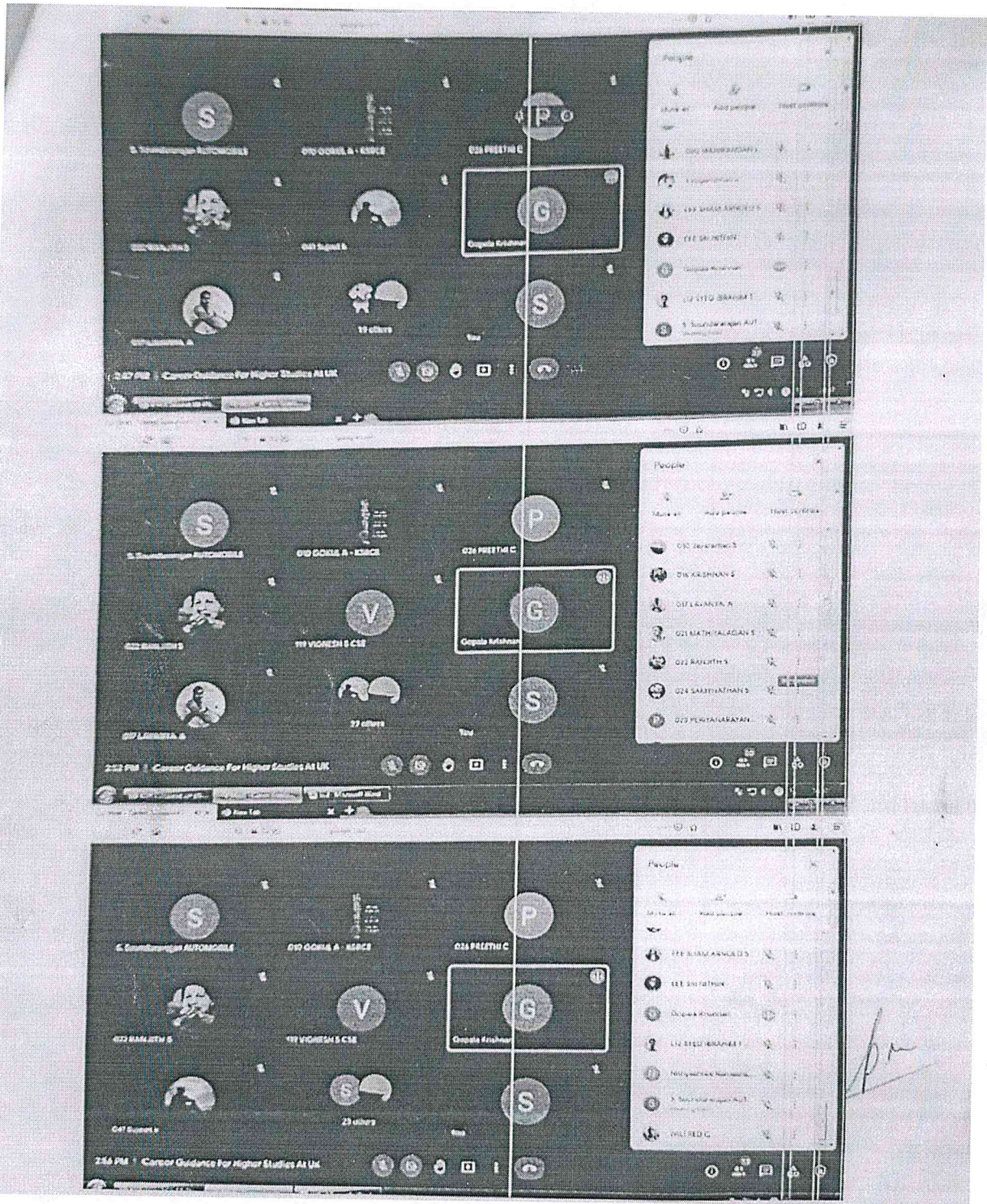
Guest Lecture on Entrepreneurship was conducted by Master of Business Administration on 21.04.2022 to the students of Second year MBA. The program was presided by Head of the Department Dr .N.S.Santhi. Formerly Mr.Sujith Menon, CEO, Synergy Group Of Companies has presented a lecture. The lecture includes the betterment of knowledge and visibility from the top floor to shop floor allowing your organization to run smoothly. A Total of 140 Students was participated in this seminar.


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