



# K.S.R. COLLEGE OF ENGINEERING

(Autonomous)

Affiliated to Anna University Chennai & Approved by AICTE

Accredited by NAAC with A Grade and Eligible courses accredited by NBA

K.S.R Kalvi Nagar, Tiruchengode – 637 215, Namakkal Dt. Tamilnadu

**Academic Year: 2020-2021**

**Department of Electrical & Electronics Engineering**

**Organizes**

**ENTREPRENEURSHIP OPPORTUNITY**

**IN**

**E-COMMERCE**

**DATE:08.04.2021**



**APRIL 2021**



PRINCIPAL  
K.S.R. COLLEGE OF ENGINEERING  
K.S.R. KALVI NAGAR,  
TIRUCHENGODE-637 215



EDC : 8.4.2021



# K.S.R. COLLEGE OF ENGINEERING

KSRCE/QM/8.2.4

(AUTONOMOUS)

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.  
TIRUCHENGODE - 637215



Lion. Dr. K. S. RANGASAMY, MJE.  
Founder & Chairman  
KSR Group of Institutions



Mr. R. SRINIVASAN  
Vice-Chairman  
KSR Group of Institutions

SSD-Entrepreneurship Development Cell

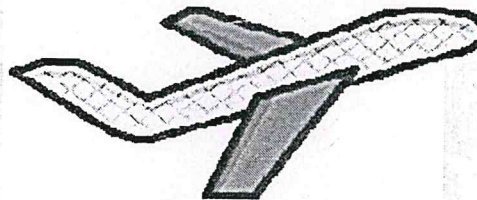
PRESENTS

Entrepreneurship opportunity  
in

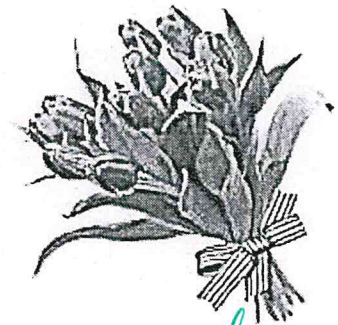
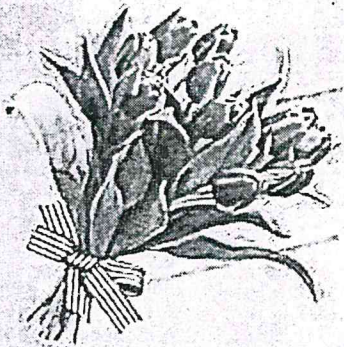
E-commerce

Resource Person

Ms. Karthika Ramalingam  
Entrepreneur, E-Commerce.



"Welcomes You All"



Date: 08-04-2021

Time: 02.30 pm to 03.30 pm

Venue: Virtual Mode (Google Meet)

K.S.R. COLLEGE OF ENGINEERING  
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**K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE – 637 215**

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**STUDENTS SKILL DEVELOPMENT**

**Report of Guest Lecture on Entrepreneurship opportunity in e-commerce.**

1	<b>Name of the Event (Seminar/Workshop/Conference/FDP/ Any other)</b>	Guest Lecture  (Entrepreneurship opportunity in e-commerce)
2	<b>Name of the Organizer</b>	Department of Electrical & Electronics Engineering
3	<b>Date of Event</b>	<b>08.04.2021</b>
4	<b>Venue of the Event</b>	Online Mode
5	<b>Title of the Event</b>	Entrepreneurship opportunity in e-commerce
6	<b>Name of the Coordinators</b>	<b>Mr.Divagar AP/EEE</b>
7	<b>Total Participants</b>	120
8	<b>Resources Person with contact details</b>	Ms.Karthika Ramalingam Entrepreneur, E-commerce
9	<b>Outcome of the Event</b>	<ul style="list-style-type: none"><li>• Superior enterprise strategies, especially for primary enterprises</li><li>• plan to sell online, you may need to rethink many of your business activities</li></ul>

  
CO-ORDINATOR

  
PRINCIPAL

**K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE – 637 215**

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**Department of Electrical & Electronics Engineering**

**REPORT OF THE EVENT**

In K.S.R.College of Engineering, Department of Electrical & Electronics Engineering contacted One Day Guest **Lecture on Entrepreneurship opportunity in e-commerce**. This programme was presided over by our vice chairman Thiru.R.srinivasan, our principal Dr.P.Senthilkumar.

Guest Lecture on Entrepreneurship opportunity in e-commerce was organized by Department of Electrical & Electronics Engineering hands on with **Mr.Divagar AP/EEE**, was the Coordinators of this programme.

Guest Lecture on on Entrepreneurship opportunity in e-commerce was conducted Electrical & Electronics Engineering on 08.04.2021 to the students of Electrical & Electronics Engineering. The program was presided by Head of the Department Dr.S.Ramesh. The lecture includes the betterment plan to sell online, you may need to rethink many of your business activities. You will fundamentally change the way in which you interact with your customers. A Total of 120 Students was participated in this seminar.



**CO-ORDINATOR**



**PRINCIPAL**



  
PRINCIPAL