

Students Skill Development (SSD)



A career path is a sequence of jobs that leads to your short- and long-term career goals. There are countless types of career paths to follow their own career goals and career ladder. Entrepreneurs often have several jobs where they gain the necessary skills before actually beginning their own companies. It requires a lot of energy, decision-making skills, tenacity, resourcefulness, and flexibility. Common jobs for entrepreneurs include those in marketing, business development and management.



Lion. Dr.K.S.Rangasamy,MJF.,
Founder - Chairman, KSREI



Mr.R.Srinivasan B.B.M.,
Vice-Chairman, KSREI

K.S.R.College of Engineering (Autonomous) Tiruchengode – 637 215

SSD – Career Path & Entrepreneurship

Online Mode

Date & Time : 11.11.2021 (Thursday)
@ 02.30 pm



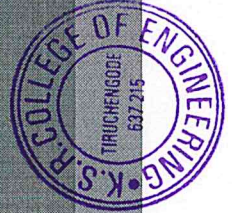
Ramya Ramasekar
Founder at Provido, UAE
Alumni Civil Department
2015 Batch



<https://meet.google.com/gsm-lhbph-ufq>

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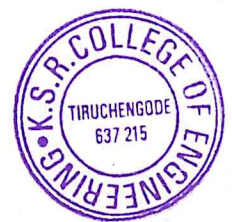
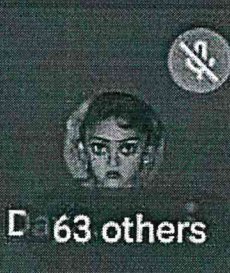
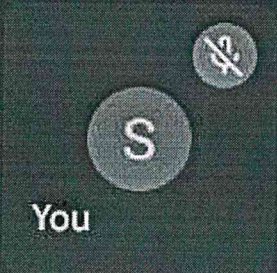
SSD - Career path &...



GOVERNMENT OPPORTUNITIES

- 1) UPSC Civil Services - IAS, IPS, IFS
- 2) RBI Grade B
- 3) Bank Exams
- 4) Indian Army (enrolled to any of the three branches - Corps of Engineers, Corps of Electronics and Mechanical Engineers, and Corps of Signals. You can join the Army through TGC (Technical Graduate Course) and SSC (Technical) schemes)
- 5) Indian Air Force (through the AFCAT (Air Force Common Admission Test) Entry scheme, you can join the technical branch or the general squad of the Indian Air Force, depending on your qualifications and skillset.)
- 6) Indian Navy SNAES (Special Naval Architects Entry Scheme)
- 7) Railway Recruitment Board conducts Junior Engineer recruitment exam
- 8) Approx 50 PSU's recruit through GATE score (NTPC, ONGC, BHEL, SAIL, IOCL, etc.)

S. Saravana Ganesh



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ENTREPRENEURSHIP



- What is your why?
- What problem are you solving?
- What value addition are you making?
- Monetize your hobby/passion
- Everyone gets a million dollar idea! All that matters is EXECUTION
- Find a problem/ solve it without flaws

S. Saravana Ganesh



Ramya



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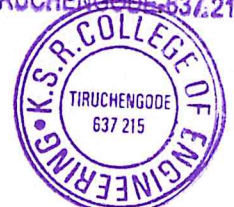


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RECOMMENDATIONS

Movies to Watch

- 1) The Founder
- 2) The Social Network
- 3) The Intern
- 4) Steve Jobs
- 5) Pursuit of Happiness
- 6) Pirates of the Silicon Valley
- 7) Joy

Books to Read

- 1) Zero to one
- 2) The Lean Startup
- 3) Who
- 4) Rework
- 5) Founders at work
- 6) The 100S Startup
- 7) The Hard thing about Hard things

TV Series to Watch

- 1) Entrepreneur Elevator Pitch
- 2) Dragon Den
- 3) Shark Tank

S. Saravana Ganesh



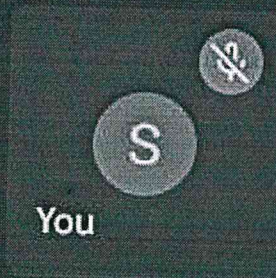
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Students

Skill

Development (SSD)

Entrepreneurial growth is to improve and expand a business by its quality, quantity, and turnover. The growth can be in terms of innovators, business developers, expanders, customers etc. An entrepreneur who undertakes the risks, and effort to grow the business will certainly have entrepreneurial growth whereas the person who is not willing fails to achieve objectives.



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Mr. R. Srinivasan B.B.M.,
Vice-Chairman, KSREI

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Tiruchengode – 637 215

SSD – Entrepreneurship Growth and Competitiveness

Online Mode

Date & Time : 27.01.2022 (Thursday)
@ 02.30 pm

Er.S.Dinesh Palaniappan

Proprietor

Vaidurya Prefab & Construction

Erode

Alumni Civil Department

2018 Batch




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REC D Dinesh Palaniappan is presenting



Cavin kare



- In 1983, a 22-year-old young man from the small town of Cuddalore in Tamil Nadu decides to leave his house with just Rs 15,000 in hand and a dream of starting his own business.
- The lad, CK Ranganathan, had lost his dad a couple of years ago; now he was leaving behind his mom, five siblings he had grown up with, and the family house located on a 30-acre farmland, where he had swum in the agriculture wells for hours on end, fished in the ponds, reared hundreds of pigeons, loitered around the coconut and mango groves, exercised on parallel bars with friends, and lived a carefree life.
- The 38-year-old Chennai-based FMCG company CavinKare, which brought the 'sachet' revolution in India through its Chik Shampoo, is restructuring, with its founder CK Ranganathan all set to make way for the next-gen to run key verticals as part of a succession plan.

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Dinesh Palaniappan

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REC D Dinesh Palaniappan is presenting



Successful Entrepreneurs in india

The success behind the poorvika is the value of work force they have and the company has not grown of single soul. They rises up to level due to collective effort of not less than 3000 workers engaged their efforts to bringing the company to the top position.

Since they are timely bounded workers 10 Am -10 Pm and offering lowest price with quality, efficient customer are the key features of success.

Their feature target are to cross a value of around 10,000 crore mark. They want to establish their outlets in all over India and want to lead the mobile market.

Dinesh Palaniappan

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