

K.S.R. COLLEGE OF ENGINEERING (AUTONOMOUS), TIRUCHENGODE – 637 215**DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)****EVENT DETAILS****JULY 2022 to MAY 2023**

Sl. No.	Date	Name of the Programme	Programme Title	Name of the Guest	Year of the Student	Amount Sanction Rs.
1.	14.09.2022 & 15.09.2022 (2 Days)	Industrial Visit (Flight IV)	-	1. Spectrum Softtech Solution Pvt. Ltd, Mahakavi G Road, Kochi -682 001, Kerala	II MBA Students (Batch: 2021 - 2023)	-
2.	21.09.2022 – 22.09.2022.	Two Days Workshop	Effective Public Speaking	1. Mr. M. Sooraj, Corporate Trainer, Salem 2. Ms. K. Satwika Corporate Trainer, Salem	II MBA Students (Batch: 2021 - 2023)	6,000/-
3.	29.09.2022	Guest Lecture	Entrepreneurship	Mr. M.Mathan., Independent Associate Herbalife International Nutrition Limited	II MBA Students (Batch: 2021 – 2023)	3,000/-
4.	19.10.2022	Industrial Visit	-	Indian Institute of Management (IIM), Bangalore.	II MBA Students (Batch: 2021 – 2023)	
5.	04.11.2022	National Seminar	“Creativity, Innovation and Invention in Management”	1. Dr.V.Radhakrishnan, Principal K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode 2. Dr. Senthilkumar Ranganathan Professor of Research and Data Science School of Management, Presidency University, Bengaluru–560064 3. Dr. K.Visvanathan Professor & Head of Commerce, K.S.R.College of Arts and Science,	II MBA Students (Batch: 2021 – 2023)	9,900/-

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6.	07.11.2022	Parents Meeting	Parent – Mentor Interaction	-	II MBA Students (Batch: 2021 – 2023)	-
7.	08.11.2022	Guest Lecture	Entrepreneurship	Dr. Aravindh. S Executive Director & CSO Elies Biotech Private Limited, Erode	II MBA Students (Batch: 2021 – 2023)	3,000/-
8.	09.11.2022	Placement Interaction		N. Karthikeyan, Placement Relationship Officer, KSREI, Tiruchengode	II MBA Students (Batch: 2021 – 2023)	-
9.	16.11.2022	Awareness Programme on Commodity Derivatives (Guest Lecture)	Industry connect on Commodity Derivatives Market	Dr.K.Prabhakaran ,Director, Edify Ed Tech and Empanelled Resource Person of SEBI, NCDEX & NCFE.	II MBA Students (Batch: 2021 – 2023)	2,000/-
10.	18.11.2022	Association Inauguration (Guest Lecture)	Human rights	Mrs.S.Janaki Elanjiefor Social Welfare Erode. Managing Trusty.	I MBA Students (Batch: 2022– 2024)	
11.	25.01.2023	Guest lecture	Insurance and Life	Mr.P.A.Hariharan Sales Training Manager M/S.Cholamandalam MS Health Insurance Company Ltd.	I MBA (Batch: 2022 – 2024) II MBA (Batch: 2021 – 2023)	3,000/-
12.	24.02.2023	“FACHMANN 2023	National level Management Meet	Mr. V.P.S. Radhakrishnan Managing Director Angel Starch & Food Pvt. Ltd Erode.	I MBA (Batch: 2022 – 2024) II MBA (Batch: 2021 – 2023)	9,900/-
13.	28.02.2023	Extensional Activity	-	Kalingarayan Anicut, Bhavani	I MBA (Batch: 2022 – 2024)	

14.	06.04.2023	SSD Guest Lecture (Google Meet)	Career Opportunities in Construction Industry	Mr. S. Dillep Kumar Sales Executive, Arun Excello, Chennai	I MBA (Batch: 2022 – 2024)	
15.	27.04.2023 & 28.04.2023	Industrial Visit	-	1. Nandini Milk factory, Coorg, 2. World Food Factory, Chickmangalore.	I MBA (Batch: 2022 – 2024)	
16.	09.05.2023 & 10.05.2023	Two days workshop	Research Methodology	Dr.S.P.Sreekala, MBA,M.Phil,Ph.D Head, CFED KPR College of Arts and Science College Coimbatore.	I MBA (Batch: 2022 – 2024)	6,000/-
17.	19.05.2023	Guest Lecture	Skill Set Development For Graduates to Corporate	Mr.V.S. Hemakumar, Lead Software Engineer, Emirates Airlines, Dubai.	I MBA (Batch: 2022 – 2024)	
18.	26.06.2023	One day Workshop	Power BI	Mr.A.P.RAGHUVARAN Visiting Faculty KPR College of ArtsScience and Research, Coimbatore.	I MBA (Batch: 2022 – 2024)	