



## K.S.R COLLEGE OF ENGINEERING

(Autonomous)

(Affiliated to Anna University, Accredited by NAAC with A++ Grade)

K.S.R. Kalvi Nagar, Tiruchengode, Namakkal-637215.

### CENTRE FOR INNOVATION & INCUBATION

#### Entrepreneurship Development Cell (EDC)

#### List of Activities

S.No.	Event Type	Date of the Event	Title of the Programme	Name of the Resource Person	No. of Students Participated in the Programme
1.	Entrepreneurship Day	09.11.2024	National Entrepreneurship Day Celebration	Dr.Jayaprakash Natarajan CEO, CubeAI Solutions, Bangalore	42
2.	Interaction Session	21.09.2023	Awareness Program for Cornerstone of Entrepreneurship	Mr. Balasubramaniam Jayam, CEO, Half Brick, Bangalore	50
3.	Entrepreneurship Development Programme	13.05.2022	Startup showcase	Lingass Chezhiyan LingassMediaNetwork Private limited, Erode.	60
4.	Entrepreneurship Talk	21.04.2022	Entrepreneurship	SujithMenon-CEO SynergyGroupofCompanies, Chennai.	140
5.	Alumini Entrepreneurs Network	27.01.2022	Entrepreneurship Growth and Competitiveness	Er.S.DineshPalaniappan Proprietor VaiduryaPrefab &Construction, Erode.	55

6.	Entrepreneurship Talk	30.12.2021	Business Plan Workshop	Mr Rajaeshwaran Assistant Manager (EHS) M/s Britannia Industries, Chennai	45
6.	Entrepreneurship Development Programme	20.12.2021	Design Thinking workshops	Mr.J. Aasaithambi Managing Director Aaron Technologies, Salem	29
7.	Entrepreneurial Talk	11.11.2021	Career path & Entrepreneurship	Ramya Ramaseka Founder at Provdio, UAE	180
8.	Entrepreneurship Awareness Camp	22.5.2021	STARTUP-Make a Different & Aspiring Entrepreneurs Program 2021 (Entrepreneurship Awareness Campaign-1) Association with HDFC Parivartan.-Stage1(4hrs)	RajPrabakar Chief Executive Officer Chennai Dr.RSubramanian Founder & CEO, Mind Biz, Chennai Ashutosh Kothari Manager, Invest India, Chennai Narendra G Head-Training & Research Publications, ICT Academy, Chennai Ramkumar B, Senior Manager ICT Academy, Chennai	116

9.	EntrepreneurshipTalk	14.09.2021	My Success Story of Entrepreneur	KaveenP Flipkart-Instakart,ServicesPrivate Limited SmartWorksKocharGlobe, 2nd Floor, South Phase, AmbedkarNagar, SIDCOIndustrial Estate,Guindy, Chennai, TamilNadu600032	140
10.	Entrepreneurship Certification Course	20.7.2021-5.08.2021	ICT Academy‘Aspiring EntrepreneursProgram2021’ Association with HDFC Parivartan(12 Hrs.)–Self Learning Modules.Phase-1	Self-Learning Module by Students.	116
11.	EntrepreneurshipTalk	03.07.2021	EntrepreneurinSoftware Solution	RanjithOkkottu ExpertPerformanceEngineer FinastraSoftwareSolutions Trivandrum-Kerala.	120
12.	Entrepreneurship AwarenessCamp	24.05.2021	Webinar On Entrepreneurship Development and Innovation Institute(EDII),SalemHub& Department of MSME, Government of Tamilnadu.	Mr.Jayaraj Founder- Changekarma.org Cofounder-NeoClimateWarriors.	116

13.	Entrepreneurship Awareness Camp	22.5.2021	STARTUP-Make a Different & Aspiring Entrepreneurs Program 2021 (Entrepreneurship Awareness Campaign-2) Association with HDFC Parivartan.-Stage 1(4hrs)	Fit.Lt.Sridhar Chakravarthi Mulakaluri, Leadership Coach and Start-up Mentor.	116
				G.D.Dharaneetharan Digital Lifestyle Mank & Founder, Social Eagle	
				Sivakumar Palaniappan Founder & Director Thinkfluence Global	
				Nirmal Kumar Senior Manager, ICT Academy	
14.	Entrepreneurship Awareness Programme- Spoke Institution	23.4.2021	Entrepreneurship Development and Innovation Institution- Department of MSME- Government of Tamilnadu.	Innovation Entrepreneurship Development Program under Spoke Institution- HUB Institution- Sona College of Technology, Salem.	180
15	Entrepreneur MoU	23.04.2021	Innovation Entrepreneurship Development Program	MSME- Tamil Nadu	15
16	Entrepreneur MoU	09.04.2021	Entrepreneurship cluster Development Program	ICT Academy	10

17	Entrepreneurship Development	08.04.2021	Entrepreneurship opportunity in E-commerce	Karthika Ramalingam Entrepreneur, E-commerce	120
18	ISTE Sponsored	26.08.2019	Seminar on Women Entrepreneurship & Empowerment Programme in “Millennial : Social Challenges in Real and Virtual World”	Ms.R. Mythili, MSW Psychiatric and life Skill Trainer Freelance Trainer, Salem	130
19	Entrepreneur Funding	14.08.2019	DST-NIMAT Project 2019-2020 (For 2 Programs) Rs.40,000	Entrepreneur Development Institute of India, Ahmedabad	86
20	Entrepreneurship Skill Development Training Program	06.2.19 -15.2.19 18.2.2019 - 22.2.2019 25.2.2019 - 01.3.2019 11.3.2019 - 15.3.2019	IT & ITES Training “Tamilnadu Skill Development Corporation” & ICT Academy, Chennai Organized a “Certificate Course in Data Science & Big Data Analytics with Soft Skills”	Mr.P. Rambo Mr.S.Alagupandia Mr.M.Balachandar Mr.K.A.Bhaugavee	50

21	Entrepreneurship Awareness Camp	26.9.2018 to 28.9.2018	Entrepreneurship Awareness Camp	EDI&DepartmentofScienceand Technology	98
		3.10.2018 to 5.10.2018			105
22	Entrepreneur Funding	03.07.2018	DST-NIMATProject2018-2019 (For2Programs)Rs.40,000	EntrepreneurDevelopment InstituteofIndia, Ahmedabad	105
23	Entrepreneurship Awareness Camp	4.10.2017 to 6.10.17Camp-1	Entrepreneurship Awareness Camp	EDI&DepartmentofScienceand Technology	79
		10.10.2017 to 12.10.2017 Camp-2			104
		24.10.2017 to 25.10.2017 Camp-3			133
24	Entrepreneur Funding	26.06.2017	DST-NIMATProject2017-2018 (For3Programs)Rs.30,000	EntrepreneurDevelopment InstituteofIndia, Ahmedabad	133
25	Entrepreneurship Awareness Camp	28.7.2016 to 30.07.2016	Entrepreneurship Awareness Camp	EDI& Departmentof Scienceand Technology	96
26	Entrepreneur Funding	03.07.2016	DST-NIMATProject2016-2017 (For1Programs)Rs.14,000	EntrepreneurDevelopment InstituteofIndia, Ahmedabad	96

27	EntrepreneurSkill Training	27.10.2015 to 31.10.2015	HDPHadoop(Hortonworks)	GovernmentofTamilnadu& ICTACT	40
28	EntrepreneurSkill Training	20.08.2015	EMCCentreof Academic ExcellenceforBigDataAnalytics	GovernmentofTamilnadu& ICTACT&EMC <sup>2</sup>	60
29	EntrepreneurSkill Training	20.8.2015 to 22.8 2015	AutoDeskfusion 360	GovernmentofTamilnadu& ICTACT	50
30	Entrepreneurship Development Programme	Phase III Training	Entrepreneurship DevelopmentProgramme	GovernmentofTamilnadu& ICTACT	02
31		PhaseII Training 5 days 28.07.2015 to 31.07.2015	EntrepreneurshipDevelopment Programme, KSRCE	Dr.S.KandhaPrasath PRIDEConsultanvyServices, Salem.	20
32		Phase -I Training &Online assessmenttest. 20.03.2015	EntrepreneurshipDevelopment Programme	ICTACT- Onlineassessmenttest	150
33	FDP	1.11.2014 to 2.11.2014	EntrepreneurshipFaculty DevelopmentProgramme(EFDP)	PRIMS,PeriyarUniversitySalem	02

34	EntrepreneurSkill Training	19.8.2014 to 22.8.2014	SkillDevelopmentTraining (TechnicalTraining)	KSRCE,EDC Team	200
35	InauguralFunction	21.8.2014	Inaugural of Entrepreneurship DevelopmentCell(EDC)Function (Funding by Tamil Nadu Government) andGuestLecture	Mr.M.SivakumarCEO-ICTACT of Tamil Nadu, Chennai.	200
36	EntrepreneurAwareness	11.7.2014	InductionProgramme(Awareness Programme)	KSRCETeamEDC	150
37	Motivationspeech	12.3.2013	EntrepreneurshipMotivation Campaign	Mr.JFD.S.Arunprasad President–JCI,Erode.	182
38	EntrepreneurSkill Development	06.02.2012to 5.03.2012	BusinessSkillDevelopment Programme	MSMEDevelopmentInstitute, Chennai.	20
39	Motivationspeech	24.01.2012	IndustrialGuidanceCum Motivation Camp	Mr.K. SivaRama Prasad, AssistantDirector(Met), MSME DI, Chennai.	158
40	EntrepreneurshipMoU	4.12.2010	MOU- K.S.R. College of EngineeringwithCoimbatore District Small Industries Association	M.Kandhaswami President CODISSIA,Coimbatore.	40



41	EntrepreneurshipTalk	13.10.2010	EntrepreneurshipDevelopment Programme	Mr.K.R.Gnanasambandan, CEO&Consultant Trainer, AATHMA, Madurai.	120
42	EntrepreneurMoU	02.12.2010	CODISSIA	CoimbatoreDistrictSmall IndustriesAssociation	07
43	Entrepreneurship Awareness	08.09.2010 &09.09.2010	Entrepreneurship AwarenessCamp	Mr.K.R.Gnanasambandan, CEO&Consultant Trainer, AATHMA, Madurai.	200
44	EntrepreneurPromotion Talk	18.09.2009	PromotingEntrepreneurialSkills	Mr.K.Raju,GeneralManager, District Industrial Centre, Namakkal.	100
45	InauguralFunction	19.02.2009	InaugurationofEDC	Mr.K.Raju,GeneralManager, DistrictIndustrialCentre, Namakkal.	100