

K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE

An Autonomous Institution

(Affiliated to Anna University, Accredited by NAAC with A++ grade)

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The Cultural Club aims to foster creativity, artistic expression, and cultural awareness among students. It serves as a platform for students to explore and showcase their talents in various art forms, building a sense of community and collaboration.

Aim

To provide an enriching environment for students to:

- Develop their creative and artistic skills.
- Celebrate cultural diversity and traditions.
- Enhance teamwork, leadership, and organizational abilities.
- Build confidence and interpersonal skills through stage performances and event participation.

Vision

To be a vibrant hub of cultural exchange and artistic excellence, nurturing well-rounded individuals who value creativity and cultural diversity, and contributing to the overall development of the student community.

Mission

- To encourage students to actively participate in cultural events, both within and outside the institution.
- To organize and facilitate various cultural programs that promote artistic and cultural heritage.
- To create opportunities for students to interact with artists and professionals from diverse cultural backgrounds.
- To foster inclusivity and collaboration through cultural activities.

Activities

The Cultural Club organizes and participates in a range of activities;

1. Music Festival:

- o Dance, music, drama, photography and more.
- o Training in event management and stagecraft.

2. Annual Cultural Fest:

 Organizing inter-college and intra-college cultural fests with competitions in dance, music, drama, and fine arts.

3. Traditional Celebrations:

 Hosting festivals like Pongal, Onam, Diwali, Christmas, etc., to celebrate cultural heritage.

4. Outreach Programs:

o Performing at community events or collaborating with local cultural organizations.

5. Competitions and Representations:

 Encouraging students to participate in cultural competitions at the state, national, and international levels.

6. Recognition and Awards:

o Acknowledging students' contributions and achievements in cultural activities.

MEMBERS OF CULTURAL CLUB			
Sl. No.	Name of the Faculty	Designation	Position
1.	Dr. M. Venkatesan	Principal	Convener
2.	Dr.V.Revathi	Vice Principal	Co-convener
3.	Prof. R.Veerasasmy	Associate Professor - Chemistry	Club Coordinator

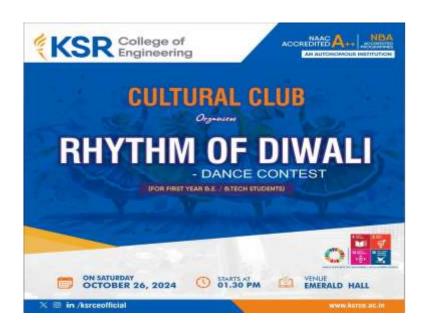
EVENT	DATE	VENUE
CULTURAL CLUB	28.09.2024	Emerald Hall



The event provided a platform for students from various cultural backgrounds to come together and share their unique skills, promoting cross-cultural exchange, mutual understanding, and the celebration of diversity. The event was filled with captivating performances, interactive sessions, and an array of displays that highlighted the rich cultural tapestry within our institution. Through the power of art and performance, students were able to share their unique talents and cultures with a wider audience, creating a vibrant and inclusive atmosphere on campus. Events like these are critical in building a stronger, more connected community, and we look forward to similar initiatives in the future.



EVENT	DATE	VENUE
RHYTHM OF	26.10.2024	Emerald Hall
DIWALI		



The "Rhythm of Diwali" cultural event, was a lively and colorful celebration of talent, creativity, and the spirit of Diwali. The event brought together students from diverse cultural backgrounds to showcase their artistic skills, with a focus on dance performances that symbolized the festive energy of Diwali. "Rhythm of Diwali" was more than just a showcase of talent—it was a celebration of the spirit of Diwali and a testament to the creativity and cultural diversity of our student body. The event brought together music, dance, and storytelling to create a dynamic and immersive experience, leaving a lasting impression on all who attended.





EVENT	DATE	VENUE
Say No to Drugs	09.11.2024	M-404



The "Say No to Drugs" event, organized by the Cultural Club, aimed to raise awareness about the dangers of drug abuse while showcasing the incredible talents of students in a creative and engaging manner. The performances ranged from dramatic skits that portrayed the harmful effects of drugs to dance and musical pieces that celebrated the strength to resist temptation. The "Say No to Drugs" event combined entertainment with a serious message, aiming to inspire students to stay drug-free and raise awareness about the dangers of substance abuse. By using art as a tool for awareness, the Cultural Club was able to engage and inspire students to take a stand against drug abuse.





EVENT	DATE	VENUE
National Tree Day	23.11.2024	Emerald Hall



The aim of the National Tree Day celebration was to raise awareness about the importance of trees and nature conservation. The event started with a brief introduction to National Tree Day, emphasizing the significance of trees in our ecosystem, climate regulation, and biodiversity. Members of the cultural Club performed various nature-themed songs, celebrating the beauty of trees, forests, and nature. These songs not only entertained but also helped participants connect emotionally with the theme of environmental conservation. The event concluded with an interactive session where club members and attendees discussed ways they could contribute to nature conservation in their daily lives. The celebration was a resounding success. The combination of music and speech helped deepen the understanding of the vital role trees play in our world. The event fostered a sense of community and responsibility toward nature.





EVENT	DATE	VENUE
Sounds of Hope	08.02.2025	M-404



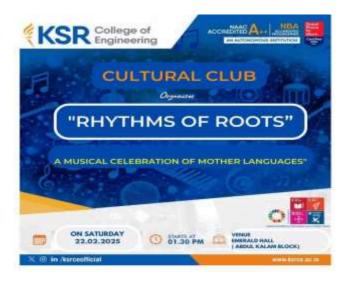
Harshini A (I IT-A) briefly introduce the purpose of the event, emphasizing the role of music in healing and raising awareness about mental health and suicide prevention. Members can share personal experiences, uplifting messages and dedicate a song to someone who might need encouragement. Information shared about helplines, counseling centers, and mental health support groups. Encourage attendees to spread awareness. A unifying group performance with all singers and musicians, encouraging audience participation.







EVENT	DATE	VENUE
Rhythm of Roots	22.02.2025	Emerald Hall



The Cultural Club organized a vibrant and heartwarming event titled "Musical Celebration of Mother Languages," aimed at honoring and celebrating the diverse linguistic heritage of our community. The event was designed to highlight the importance of mother languages and their role in shaping cultural identity, communication, and personal expression. Through various musical performances, the event brought together participants from different linguistic backgrounds, showcasing the beauty of language through music various cultural performances followed the opening speech. Some highlights included:

• A traditional folk song in tamil, a multilingual choir performance, with participants singing in several languages, symbolizing unity in diversity.



