

UNNAT BHARAT ABHIYAN (UBA)

Introduction

Envisioned by Mahatma Gandhi in his seminal work, 'Hind Swaraj,' the Western developmental paradigm, grounded in centralized technologies and urbanization, has engendered pressing challenges such as burgeoning inequality (resulting in crime and violence) and climate change due to rapid ecological degradation. Addressing these issues requires the fostering of rural development in harmony with Gandhi's vision of self-sufficient 'village republics,' utilizing local resources and deploying decentralized, eco-friendly technologies.

This approach aims to locally meet essential needs like food, clothing, shelter, sanitation, healthcare, energy, livelihood, transportation, and education. This comprehensive vision for village development is paramount. Currently, 70% of India's population resides in rural areas, predominantly engaged in an agrarian economy. Despite agriculture and allied sectors employing 51% of the total workforce, their contribution to the country's GDP is a mere 17%. Profound developmental disparities persist between rural and urban sectors, spanning health, education, incomes, basic amenities, and employment opportunities, precipitating widespread discontent and substantial migration to urban centers. The imperative of sustainable development, increasingly acknowledged on a global scale, necessitates eco-friendly rural development and the creation of local employment opportunities. The escalating trend of urbanization is neither sustainable nor desirable. Historically, professional higher education institutions have predominantly catered to the mainstream industrial sector, offering limited direct contributions to rural development. The Unnat Bharat Abhiyan (UBA) emerges as a vital and challenging initiative in steering towards comprehensive rural development.

History

The conceptualization of Unnat Bharat Abhiyan originated from the endeavours of a dedicated group of faculty members at the Indian Institute of Technology (IIT) Delhi, possessing expertise in rural development and appropriate technology. The concept evolved through extensive consultations with representatives from various technical institutions, Rural Technology Action Group (RuTAG) coordinators, voluntary organizations, and government agencies actively engaged in rural development. These deliberations took place during a national workshop hosted at IIT Delhi in September 2014, sponsored by the Council for Advancement of People's Action and Rural Technology (CAPART), Ministry of Rural Development, Government of India. The program received formal inauguration by the Ministry of Education (MoE) (formerly Ministry of Human Resource Development (MHRD)), with the President of India presiding, on November 11, 2014.


उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN
शिक्षित भारत-स्वस्थ भारत-स्वच्छ भारत-स्वावलम्बी भारत-संपन्न भारत
सभी को मिलाकर गांवों के विकास के लिए
Convergence of Knowledge / Experience / Resources for Rural Development


Organic Farming


Water Management


Artisans, Industries
& Livelihood


Basic Amenities


Sustainable Energy

Invitation to Participate/ Contribute in Rural Development

Unnat Bharat Abhiyan (UBA), a flagship programme of Ministry of Human Resource Development (MHRD), Govt. of India.
Higher educational institutions (HEIs) of the country adopt villages for their development.
Faculty and students to be involved in village development plan in collaboration with district administration.

KSR COLLEGE OF ENGINEERING, Tiruchengode-637 215, Namakkal, Tamilnadu
is participating in UBA and adopted following villages for their
development in collaboration with district administration.
1. Minnampalli 2. Kadachannallur 3. Sarkar Uduppam 4. Singilipatty 5. Bommanpatti

IIT Delhi, UBA cell invites all faculty and students to join UBA to bring for transformational change in the villages.
For participation in UBA activities, please contact coordinator mentioned below.

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(Coordinator UBA cell)
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National Coordinator UBA
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Ph :01126591121, 01126591157



Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India and to have a paradigm shift in academic and research programs of the country.

Mission

1. Develop the necessary mechanism and proper coordination among educational institutions, implementation agencies (District administration / Panchayati Raj Institutions) and the grassroots level stakeholders to enable effective intervention at the field level.
2. Select suitable rural clusters and effectively participate in the holistic development of these clusters using eco-friendly sustainable technologies and local resources creating sufficient employment opportunities in the process, harnessing multifarious government schemes, customised use of existing technologies and use of knowledge as per the local needs.
3. Reorienting the academic curricula and research programs in higher educational institutions to make them more responsive to the needs of the time and to bring in holistic development and enrich knowledge of students about issues of villages/society.

Objectives of Unnat Bharat Abhiyan 2.0

- To engage the faculty and students of Higher Educational Institutions in understanding rural realities.
- To identify & select existing innovative technologies, enable customisation of technologies, or devise implementation methods for innovative solutions, as per the local needs.
- To leverage the knowledge base of the educational institutions for effective implementation of various government programmes.

Strategy of Unnat Bharat Abhiyan 2.0

1. Capacity enhancement of Higher Education Institutions in research and training activities relevant to national needs, especially those of rural India.
2. Village Adhyan with Situation Analysis, Need Assessment of the adopted village with objective to study, assess and identify area of intervention / initiatives on different subjects broadly categorized.
3. To create a virtuous cycle benefitting the society, government, and higher education system.

For more information in this regard, you may please visit the UBA website and contact National Coordinator or Regional Coordinators (Mentoring Institutions).

Participation in UBA

We invite you to engage in Unnat Bharat Abhiyan in accordance with your current status, competence, and interests. You can contribute in any of the following capacities:

- As a prospective Mentoring Institute
- As a Participating Institute
- As a Subject Expert
- As a Voluntary Organization
- As a Developmental Agency
- As a Philanthropist or CSR Promoter
- As an NSS Member
- As an Enthusiastic Volunteer.

Feel free to choose a role that aligns with your skills and passion.

Members of UNNAT BHARAT ABHIYAN (UBA) @ KSRCE

S. No.	Name of Faculty & Designation	Position
1.	Dr. M. Venkatesan, Principal	Convener
2.	Dr. V. Revathi, Vice Principal	Co-Convener
3.	Dr. R. Nandakumar, Vice Principal	Co-Convener
4.	Dr. P. Rasagopal, Associate Professor/ Mechanical	Coordinator

Office Bearers

S. No.	Name of the Students	Position
1.	T. Siva Surya	President
2.	M. Praveenkumar	Vice- President
3.	C. Ponkumaran	Vice- President
4.	R. Nowshath	Secretary
5.	M. Manoranjith	Joint Secretary
6.	C. Sanjay	Joint Secretary
7.	S. Bharat Praveen	Joint Secretary

S. No.	Name of the Students	Position
8.	D. Subash	Joint Secretary
9.	P. Naveena	Joint Secretary
10.	B. Dhoni	Executive Member
11.	K. Jeeva	Executive Member
12.	C. B. KIrubakar	Executive Member
13.	R. Ganashri	Executive Member
14.	K. Divyabharathi	Executive Member
15.	K. Mehasri	Executive Member
16.	R. Meenaksri	Executive Member
17.	K. Divyabharathi	Executive Member
18.	N. Pavithra	Executive Member
19.	S. Dhanaraj	Executive Member
20.	J .Raghul	Member
21.	K. Karthi	Member
22.	P. Ramanan	Member
23.	G. Thirushwar	Member
24.	M. Sathish	Member
25.	N. Kamalakannan	Member
26.	S. Gowtham	Member
27.	P. Mahit	Member
28.	M. Abishek	Member
29.	G. Guruprasath	Member
30.	Lakshmi Narasimman	Member
31.	S. Mohan ram	Member
32.	S. Ranjith kumar	Member
33.	Om Prakash	Member
34.	Francis	Member
35.	P. Hari Boopathi	Member
36.	P. Kamalesh	Member
37.	B. Rubesh	Member
38.	K. AnandthaKumar	Member
39.	Kavin Petersan	Member
40.	Mohan Sundar	Member
41.	K. Risac	Member
42.	A. Vineet	Member
43.	Sanjay	Member
44.	Diwakar	Member
45.	Saravana Balaji	Member
46.	P Kabilan	Member
47.	S. Harini	Member
48.	R Anuprabha	Member
49.	A V Kavinkumar	Member

1. My Village My Society-Induction Program on 29.09.24

KSR College of Engineering
NAAC ACCREDITED **A++** | NBA ACCREDITED
AN AUTONOMOUS INSTITUTION

UBA CLUB
UNNAT BHARAT ABHIYAN

MY VILLAGE MY SOCIETY
(FOR FIRST YEAR B.E. / B.TECH STUDENTS)

ON SATURDAY SEPTEMBER 28, 2024 | STARTS AT 01.30 PM | VENUE GARNET HALL

[X](#) [@](#) [in](#) /ksrceofficial | www.ksrce.ac.in



2. Know about Grama Sabha on 02.10.24



3.Govt. Subside for Sustainable Environment for Carbon Neutral Village on 26.10.24

The banner features the KSR College of Engineering logo at the top left, with accreditation details (NAAC A++ and NBA ACCREDITED PROGRAMMES) on the right. The central text reads 'Unnat Bharat Abhiyan (UBA) Organizes CARBON NEUTRAL VILLAGE'. Below this, it states 'ON SATURDAY OCTOBER 26, 2024', 'STARTS AT 01.30 PM', and 'VENUE GARNET HALL'. The bottom right corner includes the website 'www.ksrce.ac.in' and social media handles. The background shows a stylized illustration of a house with solar panels and people working on them.



4. Sustainable Environment on 09.11.24



5. Afforestation Initiative on 14.11.24



