

# K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE

(Affiliated to Anna University, Accredited by NAAC with A++ grade )

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### Youtubers club



#### Introduction

The Youtubers Club at K.S.R College of Engineering is designed to bring together YouTubers from all backgrounds, offering a supportive and collaborative environment where creators can learn, grow, and thrive Here, we share ideas, exchange tips, collaborate on projects, and discuss everything from content creation to audience growth strategies. Whether you're interested in improving your video production skills, mastering YouTube algorithms, or building a loyal community, this is the place to connect with like-minded creators.

### **Vision**

The vision of the Youtubers Club at K.S.R College of Engineering is to create a dynamic and inclusive community where YouTubers, regardless of background or experience, come together to inspire, support, and empower each other. We aim to cultivate a space where creators can collaborate, innovate, and share their passion for content creation. Through this collective effort, we aspire to foster growth, success, and creativity—both on YouTube

# **Objectives**

- Create a supportive space where YouTubers can share their experiences, knowledge, and insights, fostering collaboration among creators to grow together.
- Help members improve their skills in video production, editing, storytelling, and content strategy by sharing tips, tutorials, and feedback.

- Provide a platform for creators to discuss their goals, challenges, and successes,
  - motivating each other to stay consistent, improve, and innovate.
- Encourage responsible and ethical content creation, focusing on integrity, creativity, and respect for all audiences.

## **Members of Youtubers Club @ KSRCE**

S.No	Name of Faculty & Designation	Position
1	Dr. M. Venkatesan, Principal	Convener
2	Dr. V. Revathi, Vice Principal	Co-Convener
3	Dr. R. Nandakumar, Vice Principal	Co-Convener
4	Mr. B. Rajesh AP / BME	Faculty Coordinator

S. No	Name of the Students	Position
1	Mr. B. Dhayalan	President
2	Mr. E. Kavi kishore	Vice President
3	Mr. S. Dharun	Vice President
4	Mr. M. Sanjay	Secretary
5	Mr. R. Abilash Kumar	Secretary
6	Mr. J. Johnsanthosh	Secretary
7	Mr. I. Mohammed Faisal	Joint - Secretary
8	Mr. R. Saran	Joint - Secretary
9	Mr. K. V. Balachandhar	Joint - Secretary
10	Mr. S. Mukilan	Joint - Secretary
11	Mr. M. S. Dheenathayalan	Joint - Secretary

12	Mr. D. Kirubakaran	Joint - Secretary
13	Mr. S. Hariharan	Joint - Secretary
14	Mr. R. Ganapathi	Joint - Secretary
15	Mr. D. Adhi	Joint - Secretary
16	Mr. V. Naveen Kumar	Joint - Secretary

**Event - 1: Channel Ideas for Beginners** 

Date: 28.09.2024 Time: 1.30 pm Venue: F-Block,3rd Floor, F - 302



K.S.R College of Engineering organized by the Youtubers Club. A you tuber's club orientation program can include activities that help members learn the rules, regulations and methodology of the club.





### **Events - 2: Club Inauguration and fun events**

Date: 26.10.2024 Time: 1.30 pm Venue: F-Block,3rd Floor, F - 302

A youtuber's club orientation program can include activities that help members learn the club & youtuber's rules, regulations, and methodology of the club. This event increased students' awareness of youtuber's challenges and equipped them with practical skills to identify and mitigate threats. It also sparked interest in youtuber's careers and further learning opportunities.

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### **Event - 3: Photography**

Date: 09.11.2024Time: 1.30 pm Venue: F-Block,3rd Floor, F - 302



A youtuber's club Attendees gain a comprehensive understanding of how AI PHOTOGRAPHY is reshaping the future of work and the skills needed to thrive in this new landscape.

- 1. The event fostered a vibrant networking environment.
- 2. Participants had the chance to interact with staffs.
- 3. Participants got to observe and participated in photoshoot, the post event engagement was high with attendess sharing their photographs on social media and tagging the event.

