



KSR COLLEGE OF ENGINEERING

25 YEARS
2001 - 2026
Celebrating
Academic Excellence

(APPROVED BY AICTE & AFFILIATED TO ANNA UNIVERSITY)

K.S.R. KALVI NAGAR, TIRUCHENGODE - 637 215

DEPARTMENT OF AUTOMOBILE ENGINEERING

VOL 17

ISSUE 01

AUTOMAG NEWSLETTER

JULY 2025 - DECEMBER 2025

NAAC
ACCREDITED **A++**

NBA
ACCREDITED
PROGRAMMES



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VISION OF THE INSTITUTE

To become a globally renowned institution in Engineering and Management, committed to providing holistic education that fosters research, innovation and sustainable development.

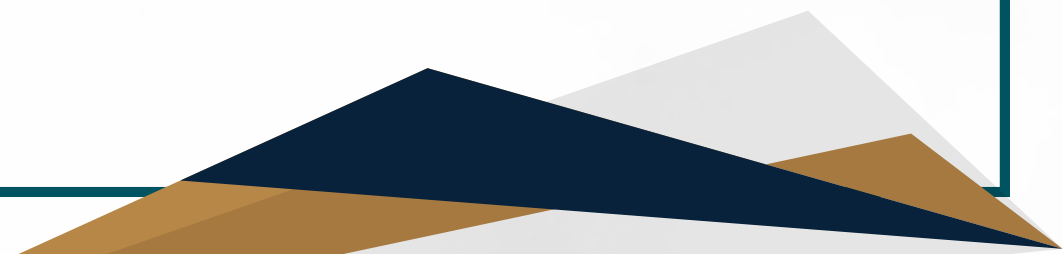
MISSION OF THE INSTITUTE

- Deliver value-based quality education through modern pedagogy and experiential learning.
- Enrich Engineering and Managerial Skills through cutting-edge laboratories to meet evolving global demands.
- Empower research and innovation by integrating collaboration, social responsibility, and commitment to sustainable development.

VISION OF THE DEPARTMENT

To provide quality education, facilitate research and innovation to meet the global demand in automotive industries and society.

MISSION OF THE DEPARTMENT

- Impart quality education through flexible curriculum and higher learning.
 - Provide training through automotive industrial collaboration for global needs.
 - Enhance research and innovation for sustainable environment.
- 

CHAIRMAN'S MESSAGE



**SHRI. R. SRINIVASAN, B.B.M., MISTE.,
CHAIRMAN OF KSREI**

As we step into new beginnings, I feel immense pride in the future of KSR Educational Institutions, founded on the visionary ideals of Dr. K. S. Rangasamy, who believed education to be a powerful force for transformation. We remain committed to empowering young minds to make a meaningful impact on society.

In a rapidly evolving, technology-driven world, KSR goes beyond traditional learning to foster holistic development, innovation, and leadership. Making an Impact is our mission—guiding students to adapt to change, think critically, and excel with confidence, responsibility, and purpose.

Warm regards,
Mr. R. Srinivasan,
Chairman,
KSR Educational Institutions

VICE CHAIRMAN'S MESSAGE



SHRI. K. S. SACHIN
VICE CHAIRMAN OF KSREI

At KSREI, we blend tradition with transformation to build a future shaped by knowledge, innovation, and values. Rooted in academic excellence, our vision prepares students to succeed in a rapidly evolving global environment.

We foster a dynamic learning ecosystem that develops critical thinking, technological skills, and ethical leadership while upholding values of integrity, perseverance, and service. Through advanced educational practices, strong industry collaborations, and global exposure, we nurture future-ready leaders committed to shaping society with wisdom and purpose.

Warm regards,
Mr. K. S. Sachin,
Vice Chairman,
KSR Educational Institutions

DEAN'S MESSAGE



Dr. M. VENKATESAN
DEAN

As a Dean of KSRCE, I actively play my role to facilitate students to become best academicians, researchers and policy makers. I provide a diverse and inclusive work environment to my colleagues and drive them wherever necessary to play a role in getting utmost national and international agencies support Institution. A collaborative and integrated approach towards teaching, learning and research will be emphasized. I strongly believe that the KSRCE team will overcome the constraints facing to deliver the best Engineering services to the society and reach the desired goals.

With Regards,
Dr. M. Venkatesan
Dean - K.S.R. College of Engineering

PRINCIPAL'S MESSAGE



Dr. P. MEENAKSHI DEVI
PRINCIPAL

My heartiest welcome to all the young budding Engineers who have joined in "K.S.R. College of Engineering". With the help of highly qualified and dedicated staff members, we will be moulding the students to the required shape which will make them employable. The composite unit of Students, Parents, and Society is our customer. The K.S.R. College of Engineering will strive hard to provide customer satisfaction. In our college, we give top priority to discipline. A series of tests and examinations will be conducted to achieve good performance in the university examinations. An effective Training and Placement (T&P) cell is formed to provide placement to all our students. Importance will be given to extra-curricular and co-curricular activities also.

**With Regards,
Dr. P. Meenakshi Devi
Principal - K.S.R. College of Engineering.**

HOD'S MESSAGE



Dr. R. VENKATACHALAM., M.Tech., Ph.D.
HEAD OF THE DEPARTMENT

As a Head of the Department of Automobile Engineering, I am happy to associate with our faculty and students to bring out this newsletter to display the activities and achievements of our department team in a systematic fashion. In which, our recent activities including seminars, workshops, publications, student projects, and collaborations are highlighted. I also take this opportunity to express my gratitude to our alumni and industry partners, whose support and engagement continue to enrich our journey.

**Best Wishes,
Dr. R. Venkatachalam
Professor & Head
Automobile Engineering**

EDITORIAL BOARD

- The Editorial Board is a permanent committee of the college entrusted with the responsibility of publishing the college newsletter on a biannual basis. The newsletter functions as an official medium of communication and information dissemination among the faculty, students, and other stakeholders of the institution.
- Editorial Board supports the promotion of academic excellence, creativity, ethical values, and the expression of diverse viewpoints within the institutional framework.

CHIEF PATRON

Thiru. R. Srinivasan - Chairman

PATRONS

Shri. K. S. Sachin - Vice Chairman

Dr. M. Venkatesan - Dean

Dr. P. Meenakshi devi - Principal

CHIEF EDITORS

Dr. R. Venkatachalam - Head of the Department

EDITORS

Dr. S. Neelamegan - Associate Professor

Mr. A. P. Kalidas - Assistant Professor

CONTENTS

- **MoU / Centre of Excellence**
- **Achivements / Awards of Faculty & Students**
- **Certification Courses by Faculty & Students**
- **List of Seminar/ workshop / Program/ Events Organized**
- **Activities of the Department**
- **Extension & Outreach program organized**

MOU SIGNING

Signed With : **Mr. Aadithya S B, CEO, Usam Cadsoft India Pvt Ltd – Coimbatore.**

Date : **18/07/2025**

The Industry-Institute Interaction Cell of K.S.R. College of Engineering organized the Inking of a Memorandum of Understanding (MoU) with USAM CADSoft India Private Limited, Coimbatore, on 18 July 2025 at Spinel Hall.

The MoU was signed in the presence of Mr. Aadithya S B, CEO, USAM CADSoft India Private Limited, with the objective of strengthening industry-academia collaboration through training programs, internships, industry-based projects, and technical skill development, benefiting students and faculty alike.



FACULTY ACHIEVEMENT



Dr. R. Venkatachalam, Professor & Head, Department of Automobile Engineering, on being selected as a Research Fellow by INTI International University, Malaysia.

As part of this fellowship, a grant support of 8000 RM (1700 USD) is provided towards Article Processing Charges (APC), supporting high-quality research publications and collaborative research projects up to the year 2028. This recognition highlights his academic excellence and contributions to research in the field of Automobile Engineering.

The collaboration with INTI International University strengthens international academic and research partnerships, further enhancing the research culture at KSRCE.

ACHIEVEMENTS OF STUDENTS



Final Year Students of Automobile Department Completed 45 days Internship at NIT Calicut & Trichy

S. No	Name of the Student	Achivement	Awarded by
1.	Mr.Sanjeevi.S	Experimental Analysis & Optimization of CI Engine Performance with Ternary Blends	NIT, Calicut.
2.	Mr.Kirubasankar.B.V	Vibrational Analysis of 3D printed Composite Plate	NIT, Trichy.

ACHIEVEMENTS / AWARDS OF STUDENTS



S. No	Name of the Student	Achivement	Awarded by
1.	Mr.S.Rubeshkumar	Participated in 10 day National Level NCC Camp.	OTA, Nagpur.

FACULTY NPTEL ACHIEVERS



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Engineering

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GOLD, ELITE SILVER & ELITE GRADE ACHIEVERS

DEPARTMENT OF AUTOMOBILE ENGINEERING

COURSE : AUTOMATION IN MANUFACTURING



Dr. R. VENKATACHALAM
Professor & Head

75 ELITE + SILVER



Dr. S. NEELAMAGAM
Associate Professor

77 ELITE + SILVER



Mr. M. SYED THASTHAGIR
Assistant Professor

80 ELITE + SILVER



Mr. A. P. KALIDAS
Assistant Professor

62 ELITE



Mr. S. SOUNDARARAJAN
Assistant Professor

68 ELITE



Mr. K. GOBINATH
Assistant Professor

68 ELITE

Congratulations to our KSRCE Automobile faculty for their NPTEL course!
They have received financial support in the form of a fee refund from the
KSRCE Chairman for their hard work and commitment.

STUDENTS NPTEL ACHIEVERS



KSR College of
Engineering

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DEPARTMENT OF AUTOMOBILE ENGINEERING

COURSE : AUTOMATION IN MANUFACTURING



KIRUBASANKAR B V
IV YEAR

61

ELITE



GOWDHAMSUNDAR A
IV YEAR

60

ELITE



PAUL JABASTEEN G
IV YEAR

60

ELITE



GOBINATH P
IV YEAR

54

Successfully
Completed



YOGITH S K
III YEAR

61

ELITE



JAYA PRAKESH T
III YEAR

58

Successfully
Completed



THIRUNAVUARASU V
III YEAR

56

Successfully
Completed



VIGNESH L
III YEAR

54

Successfully
Completed



SIDDIQ RAHMAN M
III YEAR

52

Successfully
Completed

We are delighted to congratulate the Students on their outstanding
accomplishments in NPTEL for the academic year 2025-2026

✕ @ in /ksrceofficial

www.ksrce.ac.in

STUDENTS NPTEL ACHIEVERS



KSR College of
Engineering
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Congratulations

GOLD, ELITE SILVER & ELITE GRADE ACHIEVERS

DEPARTMENT OF AUTOMOBILE ENGINEERING

COURSE NAME - AUTOMATION IN MANUFACTURING



DEVADHARSHINI R

61

ELITE



VIMAL S

58

**Successfully
completed**



SANJEEVI S

56

**Successfully
completed**



VIDHYABATHI K

54

**Successfully
completed**



HARIKUMAR T

53

**Successfully
completed**

We extend our heartfelt congratulations to the students for their outstanding accomplishments in NPTEL during the academic year 2025–2026.

AUTODESK INDUCTION PROGRAM

Resource Person : **Mr. Aadhitya S B, CEO, Usam Cadsoft India Pvt Ltd – Coimbatore.**

Date : **18/07/2025.**

In the “Autodesk Induction Program”, introduced participants about the Autodesk’s key software tools used in design, engineering, and manufacturing.

This program provided an overview of the product portfolio, live demonstrations of tools like AutoCAD, Fusion 360, and Revit, and interactive sessions to help participants understand features, applications, and further learning resources.



DESIGN, INNOVATE, AUTOMATE : THE NEW AGE OF MECHANICAL ENGINEERING

Resource Person : **Mr. T. R. Ramshankar, General Manager, Robomatic – Coimbatore.**

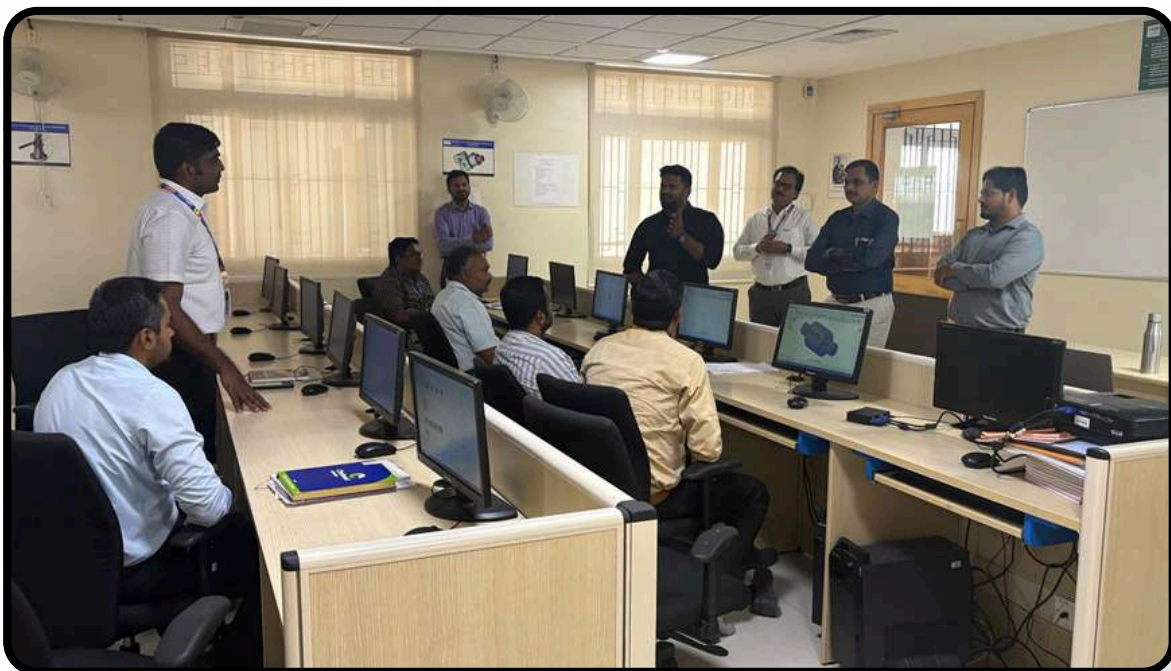
Date : **19/07/2025.**

The seminar focused on the transformative trends shaping modern mechanical engineering, emphasizing the pivotal roles of design, innovation, and automation. It highlighted how advancements in technology are redefining traditional mechanical engineering practices to meet contemporary industrial challenges.

Key Topics Covered by the expert :

- Design in Mechanical Engineering:
- Innovation as a Catalyst:
- Automation and Industry 4.0 and 5.0

The poster is for a seminar organized by the Department of Auto at KSR College of Engineering. It features the college's logo, accreditation details (NAAC A++ and NBA), and a portrait of the speaker, Mr. Ramshankar T R, General Manager of Robomatic Coimbatore. The title of the seminar is prominently displayed in the center. Below the title, the date (July 19, 2025) and start time (10:00 AM) are listed, along with the venue (Emerald Hall). The poster also includes logos for the Industry-Institute Interaction Cell and the Institution's Innovation Council, and a QR code at the bottom right.



CRASH WORTHINESS AND IMPACT SAFETY IN ELECTRIC VEHICLES

Resource Person : **Dr. K. Raja, Chairman/SAEISS-Salem Division, Associate Professor, KSRCT.**

Date : **19/07/2025.**

The seminar highlighted the importance of crashworthiness and impact safety in electric vehicles, focusing on protecting occupants and batteries during collisions.

It covered key design features, battery safety measures, post-crash systems, and recent innovations such as AI-based crash simulations and fire-resistant battery enclosures.

The poster is for a seminar titled "CRASH WORTHINESS AND IMPACT SAFETY IN ELECTRIC VEHICLES". It features the KSR College of Engineering logo at the top, along with accreditation marks from NAAC (A++) and NBA (A++). The event is organized by the Department of Automobile Engineering, Industry-Institute Interaction Cell, and Centre for Innovation & Incubation. The speaker is Dr. K. Raja, Chairman/SAEISS-Salem Division, Associate Professor, Mechanical Engineering, KSRCT, Tiruchengode. The seminar is part of the inauguration of the Automobile Engineering Association (AEA) CUM. The date is July 19, 2023, starting at 02.30 PM, at Mount Everest Hall. The poster also lists various KSR Educational Institutions and a QR code for more information.



SHAPING CAREERS IN SAFETY AND FIRE ENGINEERING OPPORTUNITIES

Resource Person : **Dr. M. Prabu, Professor and Head, Department of SFE, KSRCE.**

Date : **26/07/2025.**

The seminar was conducted at Mount Everest Hall, KSRCE. The session began with a welcome address, followed by an insightful talk by the Chief Guest, Dr. M. Prabu, on career opportunities, industry relevance, and educational excellence in safety and fire engineering.

The seminar provided students with clarity on professional pathways and reflected the department's vision of becoming a centre of excellence.

The poster is for a seminar titled "SHAPING CAREERS IN SAFETY AND FIRE ENGINEERING OPPORTUNITIES". It features the KSR College of Engineering logo at the top, which is an autonomous institution, NAAC Accredited A++, and NBA Accredited Programmes. The event is organized by the Department of Safety and Fire Engineering, Fire Safety Club, and Industry-Institute Interaction Cell. The resource person is Dr. M. Prabu M.E. Ph.D., Professor & Head, Safety and Fire Engineering, KSRCE. The seminar is scheduled for July 26, 2025, starting at 10:00 AM, at Mount Everest Hall D-Block. The poster also mentions the Centre for Innovation & Incubation and the Department of Safety and Fire Engineering. At the bottom, it lists various programs offered by KSR Educational Institutions, including Engineering, Arts and Science, Dentistry, Diploma, ITI, Allied Health Science, Nursing, Pharmacy, Teacher Education, and Schools. The address is KSR Kalvi Nagar, Tiruchengode, Namakkal - 637215, Tamil Nadu, India. The website www.ksrce.ac.in is also provided.



INNOVATING THROUGH DESIGN, MANUFACTURING & AUTOMATION: INTERNSHIP EXPERIENCE IN AUTOMOBILE ENGINEERING

Resource Person : **Mr. Shankar G, Executive Director-United Soft tech, Salem.**

Date : **09/08/2025.**

The internship presentations highlighted the importance of industrial exposure in preparing students for future professional roles. The training provided them with valuable practical insights and hands-on experience, complementing their academic knowledge.

Students demonstrated good understanding of industrial processes. Some presentations showcased commendable use of case studies and live project work. Need for better time management and deeper analytical evaluation was noted in some cases. Overall, the internship training successfully enhanced employability skills.

The poster is for an event organized by KSR College of Engineering, an Autonomous Institution. It features accreditation logos for NAAC A++ and NBA. The event is titled 'INNOVATING THROUGH DESIGN, MANUFACTURING & AUTOMATION: INTERNSHIP EXPERIENCE IN AUTOMOBILE ENGINEERING' and is part of the Department of Automobile Engineering's Industry-Institute Interaction Cell activities. The speaker is Mr. Shankar G, Executive Director of United Soft Tech, Salem. The event is scheduled for August 09, 2025, at 01.30 PM in VCD Lab, D-Block. The poster also mentions KSRCE's 25th anniversary (2001-2026) and its support for Sustainable Development Goals. Contact information for KSR Educational Institutions is provided at the bottom.



AUTOMOTIVE TECHNOLOGY – A DOMAIN SPECIFIC INSITES

Resource Person : **Dr. R. Venkatachalam, Professor & Head, Department of Auto, KSRCE.**

Date : **23/08/2025.**

The seminar on “Automotive Technology – Domain Specific Insights” focused on recent developments, trends, and challenges in the automotive sector. It covered advancements in powertrain systems, electric and hybrid vehicles, connected and autonomous mobility, safety technologies, emission norms, and sustainable manufacturing.

The Professor also offered valuable insights into generative design and the manufacturing domain.

The poster is for a seminar titled "AUTOMOTIVE TECHNOLOGY – A DOMAIN SPECIFIC INSITES" organized by the Department of Automobile Engineering at KSR College of Engineering. The college is an Autonomous Institution, NAAC Accredited A++, and NBA Accredited Programmes. It is celebrating its 25th anniversary (2001-2026). The seminar is part of the Industry – Institute Interaction Cell and the Centre for Innovation & Incubation. It is organized by the Automobile Engineering Association and E-KART. The speaker is Dr. R. Venkatachalam, Professor and Head of the Department of Automobile Engineering at KSRCE. The seminar is on August 23, 2025, starting at 10:00 AM in the Smart Class Room D-Block. The poster also mentions KSRCE's support for the Sustainable Development Goals and lists various programs offered by KSR Educational Institutions, including Engineering, Arts and Science, Dentistry, Diploma, ITI, Allied Health Science, Nursing, Pharmacy, Teacher Education, and Schools. The address is KSR Kalvi Nagar, Tiruchengode, Namakkal – 637215, Tamil Nadu, India. The website is www.ksrce.ac.in and the social media handle is @ksrceofficial.



AUTOMOBILE QUEST

Resource Person : **Dr. R. Venkatachalam, Professor & Head, Department of Auto, KSRCE.**

Date : **13/09/2025.**

The Department of Automobile Engineering successfully organized an SAE Quiz Competition with 40 students from the third and final years. Participants were divided into two teams—the SAE Collegiate Club and the E-Kart Club—with 20 students each.

The quiz consisted of six rounds covering automobile engineering basics, SAE vehicle design, and competition-related topics. Both teams displayed strong technical knowledge and enthusiasm. Out of 58 questions, the SAE Collegiate Club team won the competition by a narrow margin of 2 points.

The poster for the 'AUTOMOBILE QUEST' quiz competition is a detailed graphic. At the top, it features the KSR College of Engineering logo and name, along with accreditation marks from NAAC (A++) and NBA. It also commemorates KSRCE's 25th anniversary (2001-2026). The event is organized by the Department of Automobile Engineering in association with the SAE Collegiate Club & E-Kart Club. The poster includes logos for the Industry-Institute Interaction Cell, Centre for Innovation & Incubation, and SAE India. The title 'AUTOMOBILE QUEST' is prominently displayed in the center, with a car chassis graphic below it. Key event details are listed: September 13, 2025, starting at 02.00 PM, at the Smart Class Room, D-Block. It also mentions that KSRCE supports the Sustainable Development Goals (SDGs) and lists various academic programs offered by the college. The bottom of the poster includes the KSR Educational Institutions logo, contact information for KSR Kalvi Nagar, and the website www.ksrce.ac.in.



WORKSHOP

HANDS ON WORKSHOP WITH CATIA/NX

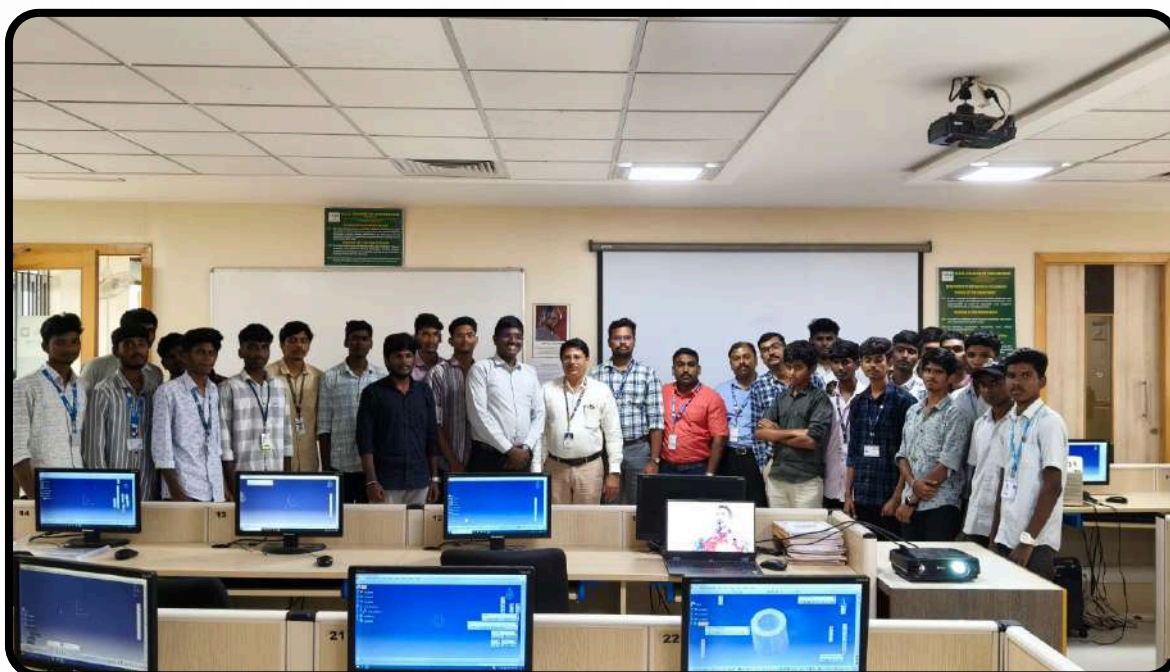
Resource Person : **Mr. K. R. Santhoshkumar, Manager, Macbro Technology India Pvt. Ltd.,**

Date : **09/10/2025.**

The Department of Automobile Engineering organized a one-day hands-on workshop titled "Boost Your Design Skills: CATIA / NX" on 09.10.2025, with the participation of 81 students from various engineering departments.

The session covered modern industry design requirements, software demonstrations, 3D modeling, drafting, and assembly workflows. Participants gained hands-on experience under expert guidance, and the resource person discussed industry expectations, career opportunities in CAD/CAM, and essential skills for design engineers.

The poster is for a workshop titled "Boost Your Design Skills: One-Day Hands-On Workshop with CATIA/NX". It features the KSR College of Engineering logo at the top left, along with NAAC A++ and NBA accreditation logos. The text "DEPARTMENT OF AUTOMOBILE ENGINEERING" and "AUTOMOBILE ENGINEERING ASSOCIATION (AEA)" is prominently displayed. The workshop is part of the "NATIONAL LEVEL TECHNICAL SYMPOSIUM" and "SPRING FEST 2K25". The resource person is Mr. K. R. Santhoshkumar, Manager at Macbro Technology India Pvt. Ltd., Erode. The event is scheduled for October 9, 2025, starting at 09:30 AM, at the CADD Lab, Abdulkalam Block. The poster also includes logos for SAE India, Industry Institute Interaction, and a QR code for more information.



SYMPOSIUM

TURBO FEST 2025 / SPRING FEST 2025

Resource Person : **Mr. Aniruddha Kadkol, Executive Director in PWC, Mumbai.**

Date : **11/10/2025.**

The Departments of Automobile, Civil, Mechanical, and Safety & Fire Engineering of K.S.R. College of Engineering jointly organized a National Level Technical Symposium - SPRING FEST 2K25 on 11 October 2025 at the Platinum Hall, KSRCE.

The event aimed to provide a platform for engineering students to showcase their technical skills, exchange innovative ideas, and interact with industry experts.



The poster is for the National Level Technical Symposium held on October 11, 2025, at 10:00 A.M. in the Platinum Hall. It is organized by the Department of Automobile Engineering at KSR College of Engineering, in association with the Automobile Engineering Association (AEA), SAE Collegiate Club, and E-Kart Club. The event is part of the Spring Fest 2K25 and Turbo Fest 2025. The resource person is Mr. Aniruddha Kadkol, Executive Director in PWC, Mumbai, Maharashtra. The poster also features logos for KSRCE, NAAC A++, NBA, and various educational institutions.

KSR College of Engineering
NAAC ACCREDITED A++ | NBA ACCREDITED PROGRAMMES

25 KSRCE
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DEPARTMENT OF AUTOMOBILE ENGINEERING
Automobile Engineering Association (AEA)
In Association with SAE Collegiate Club & E-Kart Club

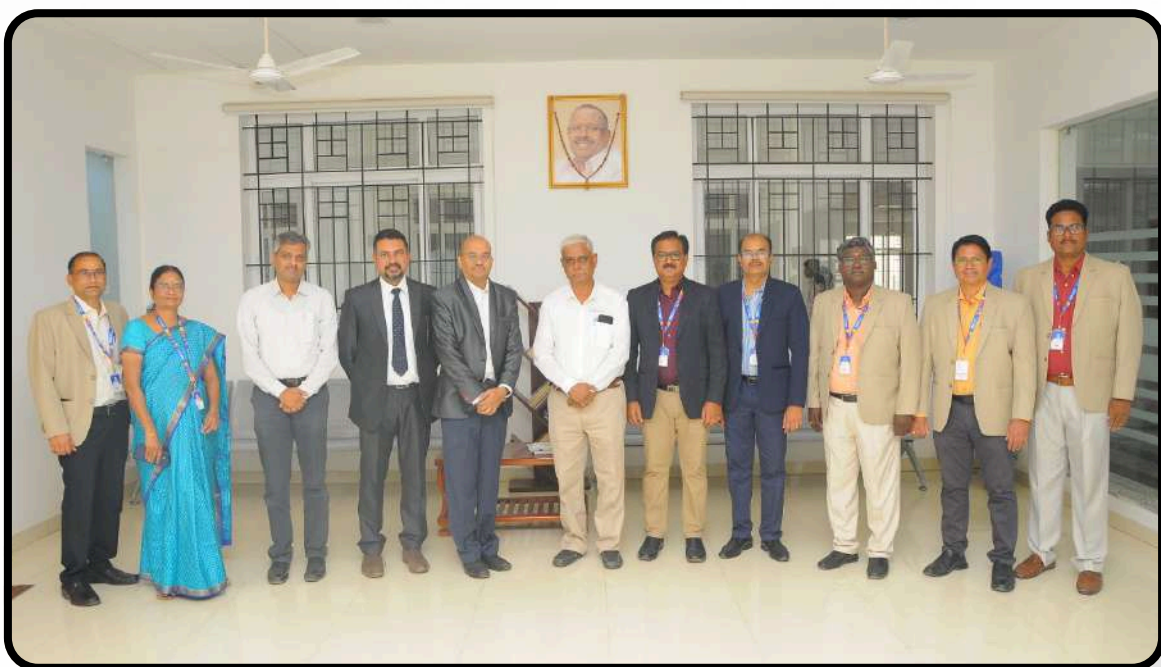
Proudly Presents
SPRING FEST 2K25
TURBO FEST 2025

NATIONAL LEVEL TECHNICAL SYMPOSIUM

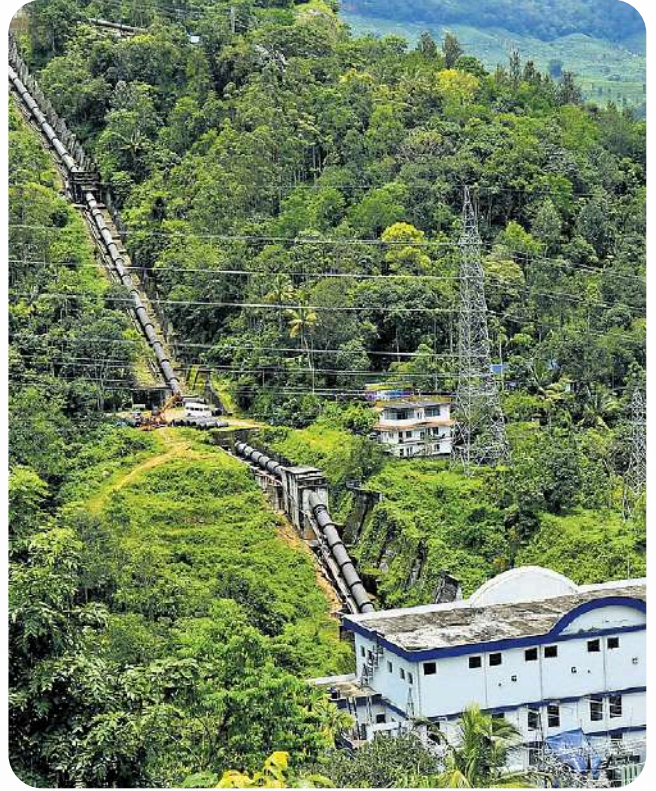
OCTOBER 11, 2025
10:00 A.M.
PLATINUM HALL

Mr. ANIRUDDHA KADKOL
EXECUTIVE DIRECTOR IN PWC
MUMBAI
MAHARASTRA

KSR Educational Institutions
ENGINEERING | ARTS AND SCIENCE | DENTISTRY | DIPLOMA | ITI |
ALLIED HEALTH SCIENCE | NURSING | PHARMACY | TEACHER EDUCATION | SCHOOLS
KSR KALVI NAGAR, TIRUCHENGODE, NAMAKKAL - 637215, TAMILNADU, INDIA.



INDUSTRIAL VISIT



Students of II, III, and IV Year, along with faculty members, undertook an Industrial Visit to Kanthalloor and Munnar, Kerala from 03.09.2025 to 06.09.2025. A total of 46 students participated in the visit.

The major highlight of the visit was the **KSEB Pallivasal Hydroelectric Power Plant**, one of the oldest hydroelectric projects in Kerala. Students gained valuable exposure to the working principle of hydroelectric power generation, including water storage, turbine operation, generator functioning, and power transmission. The visit provided a clear understanding of renewable energy utilization, plant safety measures, and the role of hydro power in sustainable energy development.

OUTREACH PROGRAM

HARMONY IN NATURE ; MARCHING TOWARDS A GREENER TOMORROW

Resource Person : **Sub Inspector of Police Town and Traffic, Tiruchengode.**

Date : **09/08/2025**

An awareness rally on *"Harmony in Nature: Marching Towards a Greener Tomorrow"* was organized on 09/08/2025.

Students, faculty, and volunteers actively participated by carrying placards and raising slogans on environmental protection, tree plantation, water conservation, and sustainable living.

The rally created awareness among the public and concluded with a pledge to work towards a cleaner and greener future



The poster is for an awareness rally organized by KSR College of Engineering. It features the college's logo and name at the top, along with accreditation details (NAAC A++, NBA ACCREDITED PROGRAMMES) and a 25th anniversary logo (2001-2026). The event is organized by the Department of Auto, Civil & Safety and Fire Engineering, Centre for Sustainable Development Goals. It includes logos for 'impulse SAM', 'SOCIAL ACTION MOBILIZER', and 'PLANT YOUR FUTURE'. The main title is 'HARMONY IN NATURE : MARCHING TOWARDS A GREENER TOMORROW'. The date is August 09, 2025, starting at 11:00 AM, at the Tiruchengode Old Bus Stand. The bottom section lists KSR Educational Institutions and their various programs (Engineering, Arts and Science, Dentistry, Diploma, ITI, Allied Health Science, Nursing, Pharmacy, Teacher Education, Schools) and their location in KSR Kalvi Nagar, Tiruchengode, Namakkal - 637215, Tamil Nadu, India. A QR code is also present.



OUTREACH PROGRAM

TRAFFIC AWARENESS – HELMET USE, ROAD RULES, NEGLIGENCE CONSEQUENCES

Resource Person : **Dr. R. Venkatachalam, Professor & Head, Department of Auto, KSRCE.**

Date : **13/09/2025**

The Department of Automobile Engineering, K.S.R. College of Engineering, conducted a **Traffic Awareness Programme** on 13 September 2025 at **Varapalayam**. The programme highlighted the importance of helmet usage, strict adherence to road rules, and the consequences of negligent driving.

The initiative aimed to educate the public on road safety and encourage responsible behavior to reduce road accidents.



OUTREACH PROGRAM

ENVIRONMENT AWARENESS – PLASTIC-FREE LOCALITY CAMPAIGN

Resource Person : **Dr. R. Venkatachalam, Professor & Head, Department of Auto, KSRCE.**

Date : **13/09/2025.**

The Department of Automobile Engineering, K.S.R. College of Engineering, in association with the Centre for Sustainable Development Goals, organized a **Plastic-Free Locality Campaign** on 13 September 2025 at **Koottapalli.**

The campaign created awareness about the harmful effects of plastic and encouraged the use of eco-friendly alternatives. Students actively promoted plastic waste reduction and sustainable living practices.





*Thank
You*